



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2021_2 EXAMINATIONS**

COURSE CODE: JLS722
COURSE TITLE: PUBLICATION LAYOUT AND DESIGN
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. Define copy preparation and discuss activities involve in copy preparation. **(25 Marks)**
2. Write a note on each of the following:
 - a) Journalistic style
 - b) House style
 - c) Stylebook Errors **(15 Marks)**
3. There are various methods of printing or printing processes. List and explain any five (5) of them. **(15 Marks)**
4. There are a number of Desktop Publishing (DTP) benefits. Discuss them in detail. **(15 Marks)**
5. Define libel and explain its four (4) essentials ingredients. **(15 Marks)**