



NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja
Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension,
*PoP Examination Questions, 2021_2 Academic Session*¹²³⁴⁵

Course Title: CULTURAL TOURISM

Course Code: HCM 403

Credit Unit: 2 Units

Total Score: 70 Marks

Time Allowed: 2 Hrs

INSTRUCTION: Answer 3 Questions Only

Q1a. Briefly explain the concept of ecotourism. (8 marks)

b. Discuss the relevance of 1992 Earth Summit to tourism development (10 marks)

c. What factors determine the geographical distribution of the international congresses?
(6marks)

Q2a. Why is ecotourism regarded as the latest trend of tourism? (3marks)

b. Yankari Game Reserve is one of the major tourist attractions in Nigeria. Discuss. (10 marks)

c. Describe some tourists' destinations in Africa. (10marks)

Q3a. Examine the Impact of air travel on the Hospitality and Tourism Industry

b. Enumerate the problems of passenger transportation 5marks

c. What are the factors that influence the vacation ownership tourism? 8 marks

Q4 a. Describe the importance of air travel (8marks)

b. Examine the concept and importance of strategic planning (5marks)

c. What are the various steps to be considered when preparing a budget in any business organization (10marks)