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## NATIONAL OPEN UNIVERSITY OF NIGERIA DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION FACULTY OF AGRICULTURAL SCIENCES 2021 2 EXAMINATION

COURSE TITLE: FOOD SERVICE AND PROFESSIONALISM

COURSE CODE: HCM 303

TIME: 2

INSTRUCTIONS: Answer Question one which is compulsory (25 marks) and any other three

each carry (15 marks).

Q1a. Identify the essential component of the hospitality industry? (4 mks)

Q1b. Describe how a hospitality marketer can meet the demand of customers? (6mks)

Q1c. What are the main involvements of food service management operations? (4 mks)

Q1d. Define food service operation in relation to the hospitality industry? (6 mks

Q1e. State five challenge of food service workers in the food service organizations? (5 mks)

Q2a. Explain the two (2) procedures of Purchasing Specification? (9 mks)

Q2b. Identify and explain any 3 sources of purchasing in the hospitality Industry (6 mks))

Q3a. Explain how prime location can be an important factor to consider in opening a restaurant (5 mks)

Q3b. With aid of a chart illustrate the points that can influence the decision of a location? (4 mks)

Q3c. Explain the importance of Personal & Environmental hygiene among food and beverage employee? (6 mks)

Q4a. What is menu? (3 mks)

Q4b. Enumerate the 3 primary functions of a menu? (3 mks)

Q4c. Identify the 2 traditional types of 'menu' and give difference between the 2? (4 mks)

Q4d. Outline five key features/characteristics of the types of a menu? (5 mks)

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- Q5a. Define mise-en-place? (5 mks)
- Q5b. Give mise en- place procedure for laying table laying table? (5 mks)
- Q5c. Explain the procedure for table laying (5 mks
- Q6a. What are the Responsibilities of the Human Resources Manager? (3 mks)
- Q6b. Explain briefly any four of the following:
  - i. Job description
  - ii. Recruitment and selection
  - iii. Orientation
  - iv. Performance appraisal
  - v. Compensation
  - vi. Equal Employment opportunity (EEO) (12marks)