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NATIONAL OPEN UNIVERSITY OF NIGERIA

91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA FACULTY OF MANAGEMENT SCIENCES 2021_2 EXAMINATION.ss

COURSE CODE: ENT893 CREDIT UNIT: 2

COURSE TITTLE: ENTREPRENEURSHIP

TIME ALLOWED: 3 HOURS

INSTRUCTIONS: 1. Indicate your Matriculation Number clearly

2 INSTRUCTION: Attempt ALL Questions

3. Present all your points in coherent and orderly Manner

1. Highlight and discuss the merits and demerits of small business enterprises in the economy of Nigeria (23.5 marks)

2a. Discuss the causes of business failure

(13.5 marks)

- 2b. Highlight and explain the factors that lead to success in entrepreneurship (10 marks)
- 3a. Discuss the general factors to consider n selecting a business location (13.5 marks)
- 3b. Discuss some of the factors that influence the choice of a manufacturing location (10 marks)