



NATIONAL OPEN UNIVERSITY OF NIGERIA

91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA

FACULTY OF MANAGEMENT SCIENCES

2021_2 EXAMINATION

COURSE CODE: ENT 832

CREDIT UNIT: 2

COURSE TITLE: Creativity, innovation and Technology in enterprises

TIME ALLOWED: 2 HOURS, 30MINUTES

- INSTRUCTIONS:**
- 1. Attempt Question One and Any Other Three Questions**
 - 2. Question One Is Compulsory and Carries 25 Marks While Other Questions Carry 15 Marks Each**
 - 3. Present Your Answers in A Clear and Orderly Manner**

Q1a. What is the objective of a business research proposal? 12Marks

**b. Enumerate and explain the basic operations in scientific research process?
8Marks**

c. What factors should guide students in research topic selection? 5 Marks

Total = 25 Marks

Q2a. What is the characteristics of a Researchable Hypothesis? 9Marks

**b. State the benefits that the researcher can derive from the research proposals?
6Marks**

Total = 15 Marks

Q3a. Enumerate the structure of research proposal? 10Marks

b. Define contents validity of the research instrument? 5 Marks

Total = 15 Marks

Q4a. Distinguish between independent and dependent Variables? 5Marks

b. Explain the qualities of a good questionnaire? 10 Marks

Total = 15Marks

Q5. Discuss the characteristics of good research questions?

15 Marks