

NATIONAL OPEN UNIVERSITY OF NIGERIA 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja FACULTY OF MANAGEMENT SCIENCES 2021_2 EXAMINATION

Course Code: ENT 415 Course Title: TECHNOLOGY ENTREPRENUERSHIP AND INTELLECTUAL

PROPERTY RIGHTS

Credit Unit: 2

Instructions: 1. Indicate your Matriculation Number clearly

2. Attempt ALL Questions

3. ALL questions carry 23.5marks each

4. Present all your points in coherent and holistic manner

Time Allowed: 2 Hours QUESTIONS

QUESTIONS

- 1. SWOT analysis is being said to be critical for both start up and existing entity. As a prospective entrepreneur, attempt a down-to-earth definition of an acronym SWOT and give a detailed approach of the term. **23.5Marks**
- 2. Attempt the nexus between entrepreneurship and technology. 23.5Marks
- 3. Entrepreneurship has come to stay and has been a driving force in curbing the myriad associated with unemployment. In line with the above statement, explain in details the theories of entrepreneurship. **23.5Marks**
- 4. Does Technological Entrepreneurship any role in Social and Economic Development of Nigeria? **23.5Marks**