



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**

**2021\_2 EXAMINATION<sup>1567</sup>**

**COURSE CODE: ENT 306**

**CREDIT UNIT: 3**

**COURSE TITLE: MEASURING ORGANIZATIONAL  
SUCCESS**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS:**

- 1. Indicate your Matriculation Number clearly**
  - 2. Attempt question one (1) and any other two (2) questions in all**
  - 3. Question one (1) is compulsory and carries 30marks, while the other questions carry 20marks each.**
  - 4. Present all your points in coherent and orderly Manner**
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- 1. (a) Explain the process of boosting staff morale. (15 marks)**  
**(b) Explain Organizational Winning Strategies for Success (15 marks)**
  - 2. (a) Explain the approaches to organization study(10 marks)**  
**(b) Explain the distinction between formal and Informal Organization (10 marks)**
  - 3. (a) What are management principles? (5 marks)**  
**(b) What Is An Organization? (5 marks)**  
**(c) Explain the benefits of Informal Organization (10 marks)**
  - 4. List and explain any 14 principles of management you know? (20 marks)**
  - 5. (a) Explain the Neo-classical Theory of Organization. (10 marks)**  
**(b) Explain the meaning of the term “Individual Differences”. (10 marks)**