



**NATIONAL OPEN UNIVERSITY OF NIGERIA, ABUJA**

**Faculty of Arts**

**Department of Languages**

**2021\_2 EXAMINATION**

2021\_1 EXAMINATION

**COURSE CODE:** ENG 314

**COURSE TITLE:** PUBLIC SPEAKING

**TIME ALLOWED:** 2 HOURS

**INSTRUCTION:** Answer Any **3** Questions (1 mark for clarity of expression)

1) Write short notes on the following as barriers to effective listening:

i) Close-mindedness **(6 marks)**

ii) Pride **(5 marks)**

iii) Assumptions **(6 marks)**

iv) Defensiveness **(6 marks)**

**(23 marks/40 minutes)**

2a) Differentiate between conversation and public speaking. **(6 marks)**

B) Explain the factors you will need to consider when delivering a speech to 300 participants on the topic: 'gender inequality in workplace environment'. **(11 marks)**

C) Briefly explain the steps you will need to take as the speaker to adapt your speech to your audience. **(6 marks)**

**(23 marks/40 minutes)**

3a) List and explain five general purposes of a speech. **(10 marks)**

3b) Briefly explain what you understand by source. **(3 marks)**

3c) State with one example each, the format for citing book and newspaper sources. **(10 marks)**

**(23 marks/40 minutes)**

4a) Explain three aspects of verbal messages and two aspects of non-verbal messages which a persuader has to consider in an interpersonal setting. **(10 marks)**

b) As a campaign manager for your political candidate, discuss practical ways in which you would apply verbal and non-verbal messages to persuade the electorate to vote for your gubernatorial candidate. **(13 marks)**

**(23 marks/40 minutes)**