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## NATIONAL OPEN UNIVERSITY OF NIGERIA **FACULTY OF SOCIAL SCIENCES DEPARTMENT OF ECONOMICS** 2021 2 EXAMINATION 1234

**COURSE TITLE: PROJECT EVALUATION** 

**COURSE CODE: ECO 329** 

**UNITS: 3** 

TIME ALLOWED: 3 HOURS

INSTRUCTION: ATTEMPT QUESTION ONE (1) AND ANY OTHER THREE (3)

**QUESTIONS** 

1a Briefly explain the term "Aggressive Project" b. Enumerate the process of project selection c. What are the differences between projects and programmes? d. What are objectives of project evaluation?	(3 marks) (7 marks) (10 marks) (5 marks)
<ul> <li>2. Write short notes on each of the following:</li> <li>(i) The technical and engineering segment</li> <li>(ii) The management segment</li> <li>(iii) The demand and market segment</li> <li>(iv) The financial segment</li> <li>(v) The economic segment</li> </ul>	(3 marks) (3 marks) (3 marks) (3 marks)
3. Discuss the differences between: a. Risk and Uncertainty	(5 marks)

a. Risk and Uncertainty	(5 marks)
b. Subjective and Objective Risk	(5 marks)
c. Risk averters and Risk optimists	(5 marks)

4a. Define market analysis (3 marks) b. Explain the Dimensions of Marketing Analysis **(12 marks)** 

5. List and discuss the sources of financing projects in Nigeria? **(15 marks)**