



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES (FMS)**  
**DEPARTMENT OF ENTREPRENEURIAL STUDIES**  
**2021\_2 EXAMINATION**

**COURSE CODE: CRD 407**  
**UNIT: 2**

**COURSE**

**COURSE TITLE: PROJECT PLANNING MANAGEMENT, MONITORING AND EVALUATION**

**TIME ALLOWED: 2 HOURS**

- Instructions:**
- 1. Attempt question number One (1) and any other two (2).**
  - 2. Question number 1 is Compulsory and carries 30 marks, While the other questions carry 20 marks each.**
  - 3. Present all your points in coherent and orderly manner**

- Define each term;
    - Portfolio management
    - Portfolio Analysis
    - Cash Cows.
    - Stars.
    - Dogs
  - Elucidate on the concept of Project Control and mention five chores related to project controlling.
  - Distinguish between Related diversification and unrelated diversification
  - List and the phases involved in project cycle

**[Compulsory 30 marks]**
- In five ways compare and contrast project manager as motivator vis-à-vis Coordinator.
  - Nature of projects varies in duration, scope, finance and complexity state five reason for oversight function.

**[20 marks]**
- Explain these terms each “Performance measurement and Project Execution ”
  - Using Kappa tabula methods explain five differences between Monitoring and Evaluation.

**[20 marks]**
- Explain each of the following practice in project management:
  - Accountability
  - Transparency
  - Procurement
  - Diversification Strategies

**[20 marks]**
- Examine the cogent rationale for monitoring and evaluation
  - Highlight five factors that guide strategic choice

**[20 marks]**