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NATIONAL OPEN UNIVERSITY OF NIGERIA

91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja FACULTY OF MANAGEMENT SCIENCES
2021 2 EXAMINATION 4503

Course Code: BUS810

Course Title: COMPARATIVE MANAGEMENT

Credit Unit: 2

Instructions: 1. Indicate your Matriculation Number clearly

2. Attempt Question 1 and any other two (2) questions

3. Question 1 is compulsory and carries 30 marks while the other 2 questions

carry 20marks each

4. Present all your points in coherent and orderly manner

Time Allowed: 2 Hours

EXAM QUESTION

- 1a. Expound the word "Organization" in four (4) different ways (10 marks)
- **1b.** Using the Nigerian management environment, discus why particularistic theory of management should be more appropriate in understanding the operations of organizations when compared to the universalistic theories (**10 marks**)
- 1c. In five (5) ways compare the public sector with the private sector employment (10 marks)
- 2a. What are the two (2) main concerns of ethnocentric research and its main methodological issues in cross-cultural management research? (10 marks)
- **2b**. Describe Geert Hofstede five independent dimensions/framework of management practices in different cultures on the basis of a model. (**10 marks**)
- 3a. State five (5) benefits each of the parties involved in civil service interchange derive? (15 marks)
- **3b**. What are the characteristic features of semi-globalization? (5 marks)
- **4a.** Analyse five (5) factors of the socio-cultural environment that impinge on the business of an organization (10 marks)
- **4b.** What do you understand by external board of directors and why are they necessary? (10 marks)