



NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja

Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension,

PoP Examination Questions, 2021 Academic Session 12345

Course Title: Extension Methods and Communication

Course Code: AEM 719

Credit Unit: 2 Units

Total Score: 70 Marks

Time Allowed: 2 ½ Hrs

INSTRUCTION: Answer Three Questions Only.

QUESTION ONE

- a i. What is the major aim of the extension teacher to the farmer? (2 mks)
- a ii. Outline the five components involved in the learning-teaching situation (2 ½ mks)
- b. Describe the use of Radio, stating two (2) advantages and disadvantages as a means of information spread to the farmers (6 mks)
- c. Define the term 'Field Trip' and state three (3) of its purposes to the students or farmers (6 mks)
- d. Identify the different elements/components of the communication process and in one sentence, define each of the components (7 ½ mks)

QUESTION TWO

- a. Describe any two (2) different ways non-verbal communication can be carried out or expressed by the people involved. (2 mks)
- b. Planning is one of the functions carried out by extension communication unit. Expatriate on what the planning is all about (3 mks)
- c. Establish two (2) advantages for and two (2) disadvantages against the use of Newspaper publication as a means of disseminating agricultural information to farmers (6 mks)
- d. Farm and Home Visits is an individual method of reaching out and teaching farmers on agricultural technologies. Explain and state the purposes of the visit (6 mks)
- e. The role of 'Exhibits' as a means of disseminating agricultural information cannot be over emphasized. Explain. (6 mks)

QUESTION THREE

- a. Staffing for the purpose of communication support in agricultural extension is a vital task that must be taken into consideration. **(3 mks)**
- b. Expatriate on Extension Teaching Methods (5 mks)
- c. Describe the 'Transactional Model' as a Model of communication (5 mks)
- d. State any four (4) barriers to effective communication (4 mks)
- e. Perception is a word used to mean different ways different people see the same thing. Explain its meaning as far as extension is concerned (6 mks)

QUESTION FOUR

- a i. The extension communication unit is saddled with many functions. Outline any four (4) of these functions (2 mks)
- a ii. Extension agents still gets improved technologies across to farmers through informal contacts. Throw light into informal contacts. Discuss (4 ½ mks)
- b. Several factors combine together to make learning effective. Expatriate on any four (4) of them (6 mks)
- c. Enumerate three (3) objectives of the office of the Information Officer in agricultural research. (4 ½ mks)
- c. Throw light by way of explaining three (3) of the necessary conditions that are capable of guaranteeing the effective use of teaching methods. (6 mks)