



FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES
SEPTEMBER, 2020_1

Course Title: **Global Tourism Issues**

Course Code: **TSM 444**

Course Unit: 2

Time Allowed: 2:00Hrs

Instruction: Answer any three (3) questions only (All questions carry equal marks)

Question One (1)

- 1a. Briefly explain the elements in the definition of tourism (5 Marks).
- 1b. Explain the economic contributions of tourism to the host destinations? (10 Marks).
- 1c. It is noted that “No attraction no tourism”. Explain? (8 Marks).

Question Two (2)

As a stakeholder in the tourism industry:

- 2a. Justify the quest for collaboration among tourism suppliers (7 Marks).
- 2c. Explain the four principal features of collaboration (16marks).

Question Three (3)

- 3a:** As a consultant to Aso Rock Nigeria Ltd Abuja, explain environmental and socio-cultural effects of tourism to the residents (15Marks).
- 3b.** Highlight the usefulness of Tourism Satellite Account (TSA) to national economy? (8 Marks)

Question Four (4)

- 4a. As the world experiences shifts in social values, this explains why stakeholders are working towards achieving sustainable tourism development at a global scale! As a tourism expert, explain to students on excursion, the meaning of sustainable tourism development (12 Marks).
- 4b. Highlight the dimensions of sustainable tourism development? (8 Marks).

Question Five (5)

- 5b. Educate your friend on the reasons you will like to carry out SWOT Analyses before developing destination marketing strategy for your State? (15 Marks).
- 4c.** There appear to be too many limiting factors that hamper the usage of Carrying capacity management explain? (8 Marks).