



**NATIONAL OPEN UNIVERSITY OF NIGERIA...**  
**UNIVERSITY VILLAGE, PLOT 91, CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA**  
**FACULTY OF HEALTH SCIENCES**  
**DEPARTMENT OF PUBLIC HEALTH SCIENCE**  
**EXAMINATION QUESTIONS 2020\_2**

**COURSE TITLE: Health Education and Promotion (PHS524)**

**COURSE UNITS: 3 Units**

**TIME ALLOWED: 2 Hours**

**TOTAL MARKS: 70%**

**INSTRUCTION: Answer all the Questions**

**QUESTION 1**

**20 marks**

1a. Describe with appropriate examples the following elements of evaluation process;

(i). Adequacy (ii). Relevance (iii). Effectiveness (iv). Efficiency (v). Impact

(vi). Accessibility

**(12 marks)**

1b. What do you understand by IEC?

**(2 marks)**

1c. Enumerate six IEC tools used for effective communication for social change **(6 marks)**.

**QUESTION 2**

**20 marks**

2a. Give a detailed account of these objectives that are clearly stated before undertaking health education programme:

i. Identification of the learning needs

**(9 marks)**

ii. Setting learning (educational) objectives

**(7 marks)**

2b. State **six** learning needs of the community and **two** individual learning needs **(4 marks)**

**QUESTION 3**

**20 marks**

3a. Write short notes on the following health communication tools or media:

i. Traditional media

**(4 Marks)**

ii. Mass media

**(5 Marks)**

3b. State six (6) indicators of effective instructional materials **(6 Marks)**

3c. Describe the four basic steps of developing health promotion. **(5 marks)**

**QUESTION 4**

**10 marks**

4a. Outline four resources required for health promotional activities.

**(2 marks)**

4b. What are the four things to consider in any two of the resources required for health promotional activities?

**(4 marks)**

4c. Describe pre-testing in relation to disseminating health education

**(4 marks)**