



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF MANAGEMENT SCIENCES  
DEPARTMENT OF ADMINISTRATION  
2020\_1 EXAMINATION**

**COURSE CODE: PAD408**

**COURSE TITLE: Development Planning**

**CREDIT UNIT: 3**

**TIME ALLOWED: 3 HRS**

**INSTRUCTIONS: 1. Attempt Question One (1) and any other three (3) questions**

**2. Question 1 carries 25 marks, while the other questions carry 15marks each.**

**3. Present all points in coherent and orderly manner**

1. Explain the term Manpower Planning (**5marks**). Mention and explain its uses. (**20marks**)
2. Define the concept of Market Analysis and explain its common factors “SWOT” for short. **15marks**.
3. List and discuss the different types of business analysis tools. **15marks**.
4. Mention four types of Market Analysis (**7.5 marks**), and explain two of them (**7.5 marks**).
5. Highlight at least seven problem confronting Cooperatives in Nigeria (**5marks**). Discuss any three of them (**10marks**) =**15marks**
6. Discuss at least four Macro problems of Plan implementation and Plan failure in third World countries. **15marks**