



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja  
**FACULTY OF MANAGEMENT SCIENCES**  
**2020\_1 EXAMINATION**

**COURSE CODE: MBA823**

**COURSE TITLE: Organizational Design**

**CREDIT UNIT: 3**

**INSTRUCTION:** 1. Indicate your Matriculation Number clearly  
2. Attempt question one (1) and any other three (3) questions; four questions in all  
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.  
4. Present all your points in a coherent and orderly manner

**TIME ALLOWED: 2½ Hours**

1. a. Differentiate between functional structure and divisional structure. **15 marks**  
b. What advice will you give to a client who wants to design a new organization? **10 marks**
2. Informal organizations co-exists with formal organizations in any establishment. What are the benefits and disadvantages of informal organization. **15 marks**
3. Discuss the three components of organization structure as explained by Ekpeyong (1993). **15 marks**
4. What are the differences between project management structure and line structure? **15 marks**
5. a. Explain the theoretical underpinnings of internal marketing. **6 marks**  
b. Discuss why internal marketing is necessary in an organization. **9 marks**
6. Write short notes on:
  - a. Virtual organization
  - b. Hierarchical -community phenotype
  - c. Affiliative Leadership style**15 marks**