



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: MAC 444

COURSE TITLE: BROADCAST COMMENTARY AND ANNOUNCING

UNIT: 3

TIME: 3HOURS

INSTRUCTION: ANSWER FOUR QUESTIONS. QUESTION 1 IS COMPULSORY.

1. Despite its immense contributions to the society, broadcasting is hampered by some limitations. With copious examples, discuss five (5) of these limitations and proffer practical solutions to them. **25 marks**

2. Ad-libbing is an art that is mastered with practice. With examples, elucidate six (6) general Ad-libbing tips as suggested by Agbanu and Nwammuo (2009). **15 marks**

3. Abusing one's voice should be avoided at all cost by broadcasters. As a broadcaster, discuss extensively six (6) ways to prevent vocal abuse. **15 marks**

4. Broadcasting basically contains five (5) variables that make it unique. With examples, explain the variables. **15 marks**

5. Citing ample examples of some Nigerian sports commentators, deliberate extensively on six (6) general Do's and Don'ts in radio and television sports commentary. **15 marks**

15 marks

6. Broadcast commentaries are classified based on the nature of events or issues they cover. With ample examples from radio and television stations in Nigeria, discuss four (4) types of news commentary. **15 marks**