



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2020_1 EXAMINATION

COURSE CODE: MAC 423
COURSE TITLE: BOOK PUBLISHING AND THE LAW
CREDIT UNITS: 3

INSTRUCTION: **ANSWER ANY FOUR QUESTIONS**
TIME: **3 HOURS**

1. Book writing serves many objectives. Clearly distinguish five of those objectives (**17¹/₂ Marks**)
2. With clear cut examples, justify the communicative value of books in the society (**17¹/₂ Marks**)
3. Publishing organizations in Nigeria are facing some challenges. Identify and discuss five of such challenges. (**17¹/₂ Marks**)
4. Most publishers are in a dilemma of sourcing for manuscripts. As a professional what five cogent sources of manuscript will you recommend to a publisher? (**17¹/₂ Marks**)
5. If you are arraigned before a court over a charge of copyright infringement, what defences will you give to absolve yourself of the charge? (**17¹/₂ Marks**)
6. Book publishing business is prone to invasion of privacy. When can one's privacy said to be invaded? (**17¹/₂ Marks**)