



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
SEPTEMBER 2020_1 EXAMINATION

COURSE CODE: JLS 845
COURSE TITLE: ISSUES IN COMMUNICATION TECHNOLOGY
AND POLICY
UNIT: 3
INSTRUCTION: **ANSWER ANY FOUR QUESTIONS**
TIME: **3 HOURS**

1. It is sad that alternative media rejects Libertarians' universal rationality and the ideals of bureaucratic professionalism. Discuss five reasons that necessitated the evolution of alternative media (**17¹/₂ Marks**)
2. There are critical communication issues within the terrain of social concerns. Discuss five of these concerns(**17¹/₂ Marks**)
3. Identify and discuss the requirements for press freedom in Nigeria(**17¹/₂ Marks**)
4. Technology has some distinctive features that set it apart from science. Discuss at least five of these features (**17¹/₂ Marks**)
5. The Nordenstreng's concept of Four D's captures the main issues and themes in the New World Information and Communication Order. Discuss these four Ds. (**17¹/₂ Marks**)
6. Policies have standard forms typical to the organization issuing them. but policy documents usually contain certain items. List and explain five of them(**17¹/₂ Marks**)