



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

SEPTEMBER 2020_1 EXAMINATION

COURSE CODE: JLS842

COURSE TITLE: INTRODUCTION TO WEB PUBLISHING

TITLE OF EXAMINATION: 2020_1 MSc MASS COMMUNICATION

TIME ALLOWED: 3 HOURS

Instruction: Answer any four questions. All the questions carry equal marks.

1. What are the characteristics of Web? Mention and discuss at least ten. (10) of them. **(17¹/₂ Marks)**
2. Name and explain the processes of web design and development. **(17¹/₂ Marks)**
3. Electronic journals have certain attributes with which they are identified. Show and discuss eight of them. **(17¹/₂ Marks)**
4. Hirsh (2013) classifies E-Books into seven. Give and discuss five of them. **(17¹/₂ Marks)**
5. As an aspect of communication, online publishing is done purposely. Name the ten functions of online publishing and explain five of them. **(17¹/₂ Marks)**
6. What are the basic elements of defamation? **(17¹/₂ Marks)**