



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**SEPTEMBER, 2020\_1**

**COURSE CODE: JLS823**  
**COURSE TITLE: NEWS REPORTING AND WRITING**  
**UNITS: 3**  
**TIME: 3 HOURS**  
**INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.**

1. Mass communication scholars have discussed theories within the media edifice and performance of the environment in which they function. Justify this statement using five (4) normative theories of the press. **(25 Marks)**
2. The news landscape has experienced a significant change globally due to the internet revolution, setting aside the traditional business models that have from time immemorial upheld news reporting and writing. Discuss the advent of the internet and explain any three (3) of its competences **(15 Marks)**
3. A news story commences with an overview of the key elements of an occurrence referred to as the lead, which aids the news story from the fact gathering stage to the actual news writing. Explain this in relation to any 7 types of leads. **(15 Marks)**
4. “News”, an account of event as covered by the media establishments rather than the event itself, is the raison d’etre of any newspaper. Discuss this in line with the consented measures for considering an event to be newsworthy. **(15 Marks)**
5. A reporter organises and conducts conversation between two or more people referred to as interview in the news gathering process. Explicate the techniques involved in this tactful and knowledge-based process. **(15 Marks)**
6. News coverage and reportage is frequently faced with encounters predominantly within the judiciary beat. Situate this within the context of journalists found wanting of the law of contempt of court and the defences they are acceptable to plead for. **(15 Marks)**