



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
Plot 91, Cadastral Zone, Nnamdi Azikwe Express Way, Jabi, Abuja  
**Faculty of Education**  
**2020\_1 Semester**

**PROGRAMME:** M.ED Educational Technology  
**COURSE CODE :** EDT811  
**COURSE TITLE:** Theories of Communication and Philosophical Basis of Instructional Media  
**UNITS:** 2  
**TIME ALLOWED:** 2 HOURS  
**INSTRUCTION:** Answer question number 1 and any other two

**Question One**

- (a) It would be a mistake to assume from the outset that a given use of the term '*theory*' in academic literature or discourse is a reference to a scientific or empirically based theory. Elucidate.
- (b) Highlight and discuss the major contributions of B. F. Skinner to the development and use of instructional media for teaching and learning.

**30 Marks**

**Question Two**

- (a) Attempt a comprehensive definition of communication.
- (b) Make an attempt to summarize what communication involves.

**Total = 20 marks**

**Question Three**

With suitable examples where applicable, explain five (5) different dimensions of communication. **20 Marks**

**Question Four**

- (a) Describe the place of communication in the teaching-learning process.
- (b) Comment elaborately on two forms of classroom communication.

**20 Marks**