



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**2020\_1 EXAMINATION**

**COURSE CODE: CRD324**

**CREDIT UNIT: 3**

**COURSE TITLE: RURAL DEVELOPMENT STRATEGIES**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTION:**

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt question one (1) and any other three (3) questions – Four questions in all**
- 3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15marks each.**
- 4. Present all your points in coherent and orderly Manner**

1. a. Rural development and community modernization are essential for societal improvement, explain the concept of Rural development and rural community modernization 5 mark

b. Illuminate on three Ekong approaches of rural community modernization. 10 mark

c. Elucidate on Vroom's Expectancy Motivation theory 10 mark

2. a. Discuss in details on Nigeria Agricultural Insurance Corporation (NAIC) 10mark

b. State the objectives of NAIC 5 mark

3 a. Briefly explain the term Social Actions 5mark

b. Identify and explain six methods for motivating Social Actions through Community Development 10mark

4.a Elucidate on Maslow's Needs Hierarchy Theory 5mark

b. Explain the approaches to community modernization 10mark

5. a. Enumerate the objectives of river basin development authorities in Nigeria 10marks

b. Highlight the problems of Rural Development in Nigeria 5marks

6. a. Discuss briefly on NDE creation 5mark

b. Highlight five reasons for the formation of NHIS 10 mark