



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, 91 Cadastral Zone, Nnamdi Azikwe Expressway, Jabi, Abuja
FACULTY OF SCIENCES
SEPTEMBER 2020_1 EXAMINATION

COURSE CODE: CIT 415

COURSE TITLE: Introduction to E-Commerce

CREDIT: 3 Units

TIME ALLOWED: 2½ Hours

INSTRUCTION: Answer Question ONE (1) and any other FOUR (4) Questions.

QUESTION 1

- (a) Briefly discuss the terms: E-Commerce and EDI. (6marks)
- (b) Differentiate between e-commerce and e-business. (5marks)
- (c) Describe the process of E-Commerce design methods and features. (5marks)
- (d) Outline the six elements to be included in product catalog in order to achieve rankings in search engines. (6marks)

QUESTION 2

- (a) Explain SSL technology. (3marks)
- (b) Describe any six e-commerce technology options. (9marks)

QUESTION 3

- (a) Identify the six facilities that support e-commerce and e-business systems. (6marks)
- (b) Evaluate Kelly's Rules. (6marks)

QUESTION 4

- (a) Describe how to register a domain Name. (6marks)
- (b) Discuss the advantages of utilising a host. (6marks)

QUESTION 5

- (a) Explain the processes of e-commerce content development. (6marks)
- (b) Evaluate the concept of order processing. (3marks)
 - (i) Outline any three (3) multi-step order processing (3marks)

QUESTION 6

- (a) Describe any 4 examples of stand-alone ordering systems (8marks)
- (b) Summarize briefly the four examples of known store-building software (4marks)