



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, NNAMDI AZIKWE EXPRESS WAY, JABI – ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**2020\_1 EXAMINATION QUESTIONS**

**COURSE CODE: BUS804**

**CREDIT UNIT: 2**

**COURSE TITLE: STRUCTURE AND STRATEGY**

**TIME ALLOWED: 2 HOURS**

**INSTRUCTIONS:**

- 1. Attempt question number one (1) and any other two (2) questions.**
- 2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.**
- 3. Present all your points in coherent and orderly manner.**

**Question 1 (Compulsory)**

- a) What is Strategic Planning (8marks)**
- b) Define Corporate Strategy and underscore its need in an Organisation? (8marks)**
- c) Mention and explain the levels of strategies? (8marks)**
- d) List six (6) Characteristics of Strategy (6marks)**

**Question 2**

**List and explain five (5) advantages and five (5) disadvantages of strategic planning in an organization (20 marks)**

**Question 3**

- a) List the ten (10) Dos and five (5) Don'ts of Delegation? (15 marks)**
- b) Explain the importance of Mission Statement to an organisation? (5 marks)**

**Question 4**

- a) Mission statement is an integral part of an organisation. In your understanding justify the above statement?**
  - b) List five (5) properties of a Good Vision Statement?**
- (20 marks)**

**Question 5**

- a) Discuss the significance of organisation structure (10 marks)**
- b) List five (5) benefits of good planning (10 marks)**