*NATIONAL OPEN UNIVERSITY OF NIGERIA*
*University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja*
***Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension,***
*September 2020_1 POP Examination Questions*

**Course Title:** Diffusion and Adoption of Innovation
**Course Code:** ARD 503
**Credit Unit:** 2 Units
**Total Score:** 70 Marks
**Time Allowed:** 2Hours
**INSTRUCTION:** Answer compulsory question 1 (25 marks) and any other 3 questions (15 marks each).

1a.     What is Adoption Rate? (3marks)

1b      List the Critical attributes that greatly influence the rate of adoption (7marks)

1c      Explain any five of these attributes (15marks)


2a      Who is a Change Agent? (2marks)

b.      What are the functions of a Change Agent? (7marks)

c.      What is Sensitivity Training? (1mark)

d.      What are the aims of Sensitivity Training (5marks)


3.      List and discuss the Theories of Diffusion of Innovation (15marks)


4.      What are the implications of stages the Innovation-Decisions. (15marks)


5a.     What do you understand by the term "Change"? (5marks)

b.      What are the expected roles of Change Agent? (10marks


6a.      List ten factors that affect the Agricultural extension system in Nigeria (8marks)

b.      What are the factors for agricultural technology adaptation and appropriateness?

(7marks)