



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF AGRICULTURAL SCIENCES  
EXAMINATION SEPTEMBER 2020-1**

**Course Title: EXTENSION STRATEGIES IN PILOT RURAL DEVELOPMENT**

**Course Code: AEM 458**

**Credit Unit: 2**

**Total Score: 70 Marks**

**Time Allowed: 3 Hours**

**INSTRUCTION: Answer Compulsory question 1 (25 marks) and any other THREE (3) questions (15 marks each).**

- 1a. i. Define the term marketing in Agricultural view point (3marks)  
ii. Highlight the three aims of marketing (6marks)  
b. State at least six (6) importance of marketing (6marks)  
c. i. Distinguish between market and marketing (2.5marks)  
ii. State and explain the problems of agricultural marketing as it affects rural people. (7.5marks)
- 2a i. What is rural development strategy? (2.5 marks)  
ii. State five aims of Agricultural extension strategy (7.5 marks)  
b. What are the reasons for Agricultural extension strategy failure in some areas? (5 marks)
- 3a. i. State the difference between agricultural extension and community development. (2.5 marks)  
ii. What do you understand by Community development? (2.5 marks)  
b. State at least five assumptions of the concept of community development. (10 marks)
- 4a. Briefly explain the concept of pilot project on rural development. (3 marks)  
b. Highlight the four steps for achieving the objectives of pilot project (4marks)  
c. Highlight the four plan of action for achieving the objectives of the Badeku rural development pilot project. (4marks)  
d. i. What is a model? (2 marks)  
ii. Mention the four major models of rural development used in Nigeria. (2 marks)
- 5a. Explain briefly the community driven development model and highlight the five the key elements. (5marks)  
b. State five essential characteristics of training. (5marks).  
c. i. Is staff training very importance in an extension work? (1mark)  
ii. If yes, give four reasons and if no, give reasons (4marks)
- 6a. What is training? (3marks)

b. Highlight five training need areas of an extension staff of governmental and non-governmental organization in Nigeria. (12marks)