



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF AGRICULTURAL SCIENCES
FIRST SEMESTER 2020_1 EXAMINATION**

Programme: Agricultural Extension and Management

Course Code: AEM 450

Course Title: Agricultural Finance and Marketing

Credit Unit: 3

Total Score: 70 Marks

Time Allowed: 3 Hours

Instruction: Answer question one (1) (30marks) and any other four (4) Questions (10marks) each.

- 1a. How can market and marketing activities positively affect economic and national development of a nation like Nigeria? **(15marks)**.
- b. Elasticity of supply of a commodity with respect to its own price is a function certain variables. Discuss **(10 marks)**.
- ci. State the basic law of demand **(2marks)**
 - ii. What is the implication of demand curve sloping downwards? **(3marks)**
- 2a. Determine the **five (5)** major factors that may give rise to monopoly **(5marks)**
- b. Using five (5) instances justify the meaning of current ratio (Liquidity) **(5marks)**
3. Explain using ten (10) instances how a commercial poultry farmer can control the financial resources of his or her farm **(10marks)**
4. What are the basic assumptions of perfect competition and monopolistic completion? **(10marks)**
5. Why is accurate record keeping important in farm management decision making? **(10marks)**
6. Drawing ten (10) inferences, suggest the meaning of marketing margin. **(10marks)**
7. Appraise using **ten (10)** instances to show how the level of demand for a product of any business organization will change in response to a price change **(10marks)**.