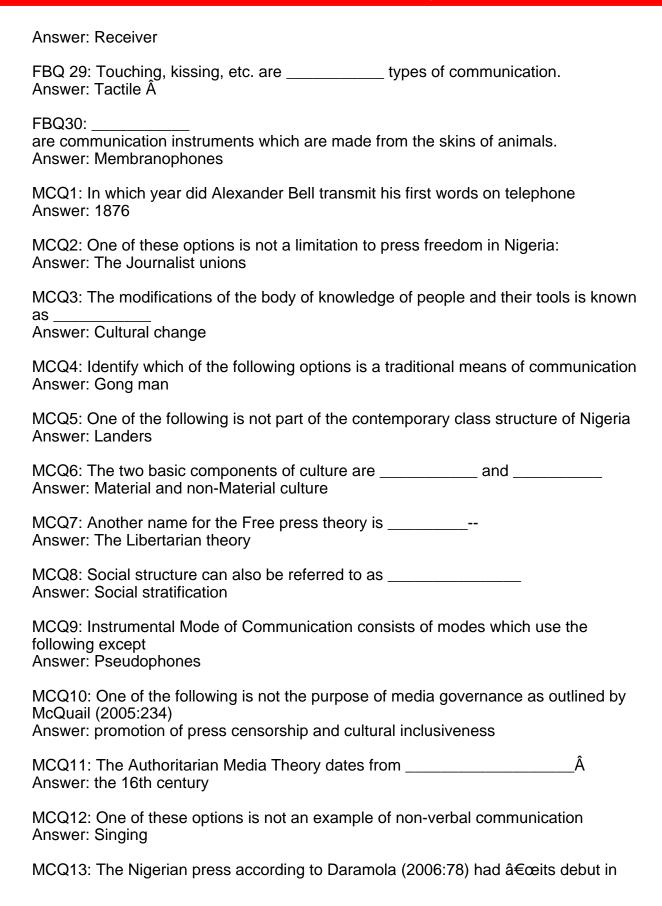
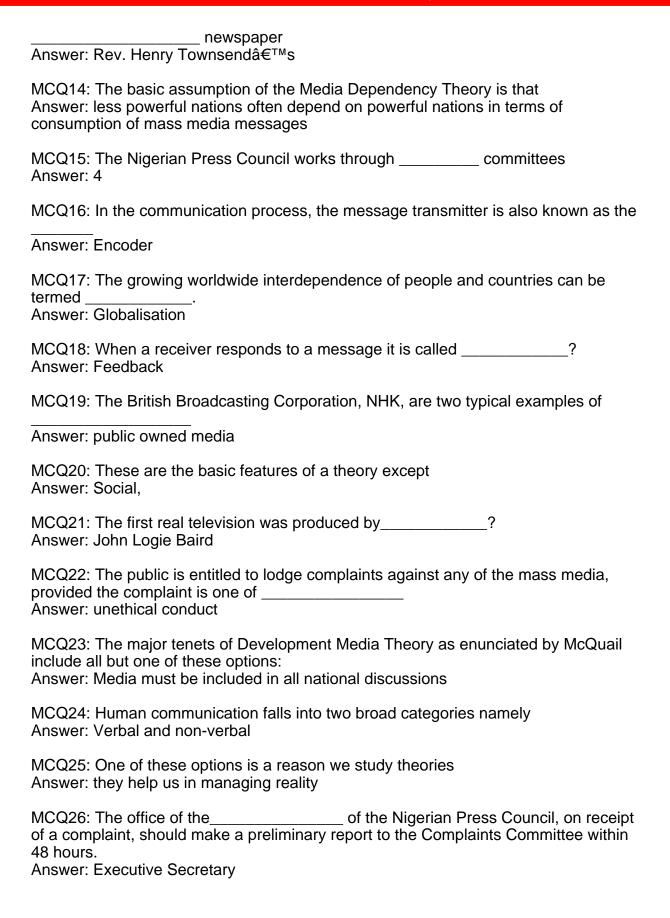
FBQ1: Inter-personal communication is also known as Answer: face-to-face communication
FBQ2: Iwe Irohin fun awon are Egba ati Yoruba, began publication in the year
Answer: 1859
FBQ3: Communication can hardly take place in a Answer: Vacuum
FBQ4: Newspapers were precisely established in Africa by the missionaries for the purpose of Answer: Spreading the gospel
FBQ 5: established the Nigerian PioneerÂ Answer: Kitoyi Ajasa
FBQ6: Communication which is done through the use of words is called Answer: Verbal Communication
FBQ7: Which mode of communication involves the use of music and signals in communicating? Answer: Demonstrative
FBQ8: The theory of social responsibility places premium on the and social responsibilities of people Answer: Moral
FBQ 9: Libertarian theory is otherwise known as Answer: Free press theory
FBQ 10: The British Broadcasting Corporation (BBC) is a typical example of
Answer: Public media
FBQ11: Any kind of communication which is done without the use of words, falls under communication
Answer: Non-verbal
FBQ12: Ethics can also be called Answer: Codified rules
FBQ13: Are the oldest medium of mass communication. Answer: Books
FBQ14: Newspapers, magazines, books, pamphlets and comics are types ofmedia
Answer: Print

FBQ 15: Tabloid and Standard size are two categories of? Answer: Newspaper
FBQ16: The social change approach which is a process by which organism develops naturally from a simple to complex organism overtime is calledAnswer: Evolutionary Approach
FBQ17: Modern communication has to do with communication with? Answer: Mass Media
FBQ18: Tools of informatics and computopia like telephones, walkie-talkie, the internet, satellite, etc. are all tools of communication. Answer: Modern
FBQ 19: mode of communication involves the use of music and signals in communicating? Answer: Demonstrative
FBQ 20: When colours, dressings, etc. are used to communicate, it is mode of communication? Answer: Visual
FBQ21: is the receiver's response to the source's message. Answer: Feedback
FBQ22: The decoder of the message sent by the receiver is known as Answer: The Receiver
FBQ23: A singer who communicates with the people indirectly through songs is called
Answer: The Minstrel
FBQ24: mode of communication might involve the presentation of a bowl of Kolanut to the in-laws of an elderly Igbo man Answer: Iconographic
FBQ 25: According to Daramola (2003) the philosophy of the society determines the type of press it will have Answer: Political
FBQ26: Soliloquy is type of communication. Answer: Intra-personal
FBQ27: use idiophones, aerophones, membranophones and symbolography are mode of communication. Answer: Instrumental
FBQ28: The four elemets of Communication are the Source, Message ,Channel and

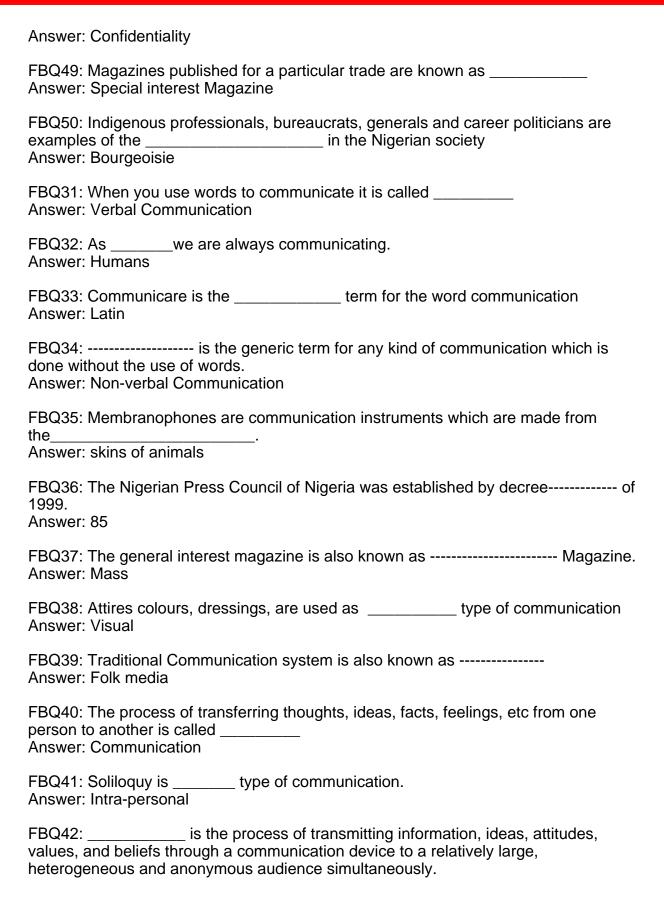




MCQ27: An overview of the Nigerian press can be appreciated through the following eras except: Answer: The past era (1700 - 1800) MCQ28: According to Harrold Lasswell, the surveillance function of the mass media means its ability to Answer: select, evaluate and interpret news MCQ29: The first satellite radio message was sent in what year? Answer: 1958 MCQ30: When Wilbur Schramm (cited in Folarin 1998) defines theory as a "crapdetectorâ€□ what he meant is that it enables us to Answer: Separate scientific statements from unscientific ones MCQ31: Communication is all of the following, except_ Answer: The Non-transmitting of messages and dissociation of people MCQ32: Communication can hardly take place in a Answer: Vacuum MCQ33: Designing of the message is the stimulus for _____ Answer: Transmission MCQ34: One of these is not a mode of traditional communicating system captured by Wilson (1990): Answer: Demonic Mode of Communication MCQ35: African communication system does not: Answer: avoid agreement on Africa's development MCQ36: The electronic media technique can be divided into all of these but one: Answer: Reproduction MCQ37: One of these is not an instrument of authoritarian control of the media: Answer: Presence of liberal legislation MCQ38: One of these is not a pattern of media ownership Answer: Home ownership MCQ39: All but one of these is a media structure that can be used to control the broadcast media: Answer: Preproduction is not an obstacle to social change MCQ40: Answer: National interest MCQ41: cultural imperialism can also be referred to as_____

Answer: cultural dependency and domination MCQ42: Impoverished people in developing countries cannot learn how the rich people in developed countries live through: Answer: Cooking food MCQ43: The New world information order is an international system of all of these, but Answer: categorisation of information MCQ44: is not amongst the big four international news agencies Answer: American International Press MCQ45: is not a type of social institution Answer: Fire service institution MCQ46: The major economic and business stories which journalists should consider do not include: Answer: Child health MCQ47: A typical Nigerian economic journalist contends with a lot of problems which include all the following options, except: Answer: The science of economics is riddled with international players. MCQ48: ____is not a type of media technology Answer: hand-dryer MCQ49: The subtle influence on the lives of the audience by the mass media can be described as: Answer: social effects of the media MCQ50: Identify the option that is not a theory that captures the social effects of the media. Answer: Spiral of speech media theory FBQ31: When you use words to communicate it is called _____ Answer: Verbal Communication FBQ32: As _____we are always communicating. Answer: Humans FBQ33: Communicare is the ______ term for the word communication Answer: Latin FBQ34: ----- is the generic term for any kind of communication which is done without the use of words. Answer: Non-verbal Communication FBQ35: Membranophones are communication instruments which are made from

the
Answer: skins of animals
FBQ36: The Nigerian Press Council of Nigeria was established by decree of 1999. Answer: 85
FBQ37: The general interest magazine is also known as Magazine. Answer: Mass
FBQ38: Attires colours, dressings, are used as type of communication Answer: Visual
FBQ39: Traditional Communication system is also known asAnswer: Folk media
FBQ40: The process of transferring thoughts, ideas, facts, feelings, etc from one person to another is calledAnswer: Communication
FBQ41: Soliloquy is type of communication. Answer: Intra-personal
FBQ42: is the process of transmitting information, ideas, attitudes, values, and beliefs through a communication device to a relatively large, heterogeneous and anonymous audience simultaneously. Answer: Mass Communication
FBQ43: are instruments which produce sound as a result of the vibration of a column of air in them. Answer: Aerophones
FBQ44: is the use of cryptic representation in the form of writing (pseudo-writing) made on surfaces (hard or soft) like the rind of the bamboo, walls, cloth, or the ground. Answer: Symbolography
FBQ45: is anything that interferes with the process of communication? Answer: Noise
FBQ46: Verbal mode of communication involves mainly the use of? Answer: Words
FBQ47: Mass communication keep the world running smoothly by helping individuals to the environment and adjust to the reality of lives Answer: Survey
FBQ48: A journalist should observe the universally accepted principle ofby not disclosing the source of information obtained.



Answer: Mass Comr	nunication			
FBQ43: of a column of air in Answer: Aerophone:		produce sound as a re	esult of the vibratio	n
FBQ45: Answer: Noise	_ is anything that interfer	es with the process of	communication?	
FBQ46: Verbal mod Answer: Words	le of communication invo	olves mainly the use o	of?	
	nunication keep the world nment and adjust to the		helping individuals	sto
	should observe the universe of information obtaility		iple ofl	ЭУ
FBQ49: Magazines Answer: Special inte	published for a particular rest Magazine	r trade are known as _		
	professionals, bureaucra in		er politicians are	