

FBQ1: Inter-personal communication is also known as _____

Answer: face-to-face communication

FBQ2: Iwe Irohin fun awon are Egba ati Yoruba, began publication in the year

Answer: 1859

FBQ3: Communication can hardly take place in a _____

Answer: Vacuum

FBQ4: Newspapers were precisely established in Africa by the missionaries for the purpose of _____

Answer: Spreading the gospel

FBQ 5: _____ established the Nigerian Pioneer

Answer: Kitoyi Ajasa

FBQ6: Communication which is done through the use of words is called _____

Answer: Verbal Communication

FBQ7: Which mode of communication involves the use of music and signals in communicating? _____

Answer: Demonstrative

FBQ8: The theory of social responsibility places premium on the _____ and social responsibilities of people

Answer: Moral

FBQ 9: Libertarian theory is otherwise known as _____

Answer: Free press theory

FBQ 10: The British Broadcasting Corporation (BBC) is a typical example of

Answer: Public media

FBQ11: Any kind of communication which is done without the use of words, falls under _____ communication

Answer: Non-verbal

FBQ12: Ethics can also be called _____

Answer: Codified rules

FBQ13: _____ Are the oldest medium of mass communication.

Answer: Books

FBQ14: Newspapers, magazines, books, pamphlets and comics are types of _____ media

Answer: Print

FBQ 15: Tabloid and Standard size are two categories of _____?

Answer: Newspaper

FBQ16: The social change approach which is a process by which organism develops naturally from a simple to complex organism overtime is called _____

Answer: Evolutionary Approach

FBQ17: Modern communication has to do with communication with _____?

Answer: Mass Media

FBQ18: Tools of informatics and computopia like telephones, walkie-talkie, the internet, satellite, etc. are all tools of _____ communication.

Answer: Modern

FBQ 19: _____ mode of communication involves the use of music and signals in communicating?

Answer: Demonstrative

FBQ 20: When colours, dressings, etc. are used to communicate, it is _____ mode of communication?

Answer: Visual

FBQ21: _____ is the receiver's response to the source's message.

Answer: Feedback

FBQ22: The decoder of the message sent by the receiver is known as _____.

Answer: The Receiver

FBQ23: A singer who communicates with the people indirectly through songs is called _____.

Answer: The Minstrel

FBQ24: _____ mode of communication might involve the presentation of a bowl of Kolanut to the in-laws of an elderly Igbo man

Answer: Iconographic

FBQ 25: According to Daramola (2003) the _____ philosophy of the society determines the type of press it will have

Answer: Political

FBQ26: Soliloquy is _____ type of communication.

Answer: Intra-personal

FBQ27: use idiophones, aerophones, membranophones and symbology are _____ mode of communication.

Answer: Instrumental

FBQ28: The four elements of Communication are the Source, Message, Channel and _____

Answer: Receiver

FBQ 29: Touching, kissing, etc. are _____ types of communication.

Answer: Tactile

FBQ30: _____

are communication instruments which are made from the skins of animals.

Answer: Membranophones

MCQ1: In which year did Alexander Bell transmit his first words on telephone

Answer: 1876

MCQ2: One of these options is not a limitation to press freedom in Nigeria:

Answer: The Journalist unions

MCQ3: The modifications of the body of knowledge of people and their tools is known as _____

Answer: Cultural change

MCQ4: Identify which of the following options is a traditional means of communication

Answer: Gong man

MCQ5: One of the following is not part of the contemporary class structure of Nigeria

Answer: Landers

MCQ6: The two basic components of culture are _____ and _____

Answer: Material and non-Material culture

MCQ7: Another name for the Free press theory is _____

Answer: The Libertarian theory

MCQ8: Social structure can also be referred to as _____

Answer: Social stratification

MCQ9: Instrumental Mode of Communication consists of modes which use the following except

Answer: Pseudophones

MCQ10: One of the following is not the purpose of media governance as outlined by McQuail (2005:234)

Answer: promotion of press censorship and cultural inclusiveness

MCQ11: The Authoritarian Media Theory dates from _____

Answer: the 16th century

MCQ12: One of these options is not an example of non-verbal communication

Answer: Singing

MCQ13: The Nigerian press according to Daramola (2006:78) had its debut in

_____ newspaper
Answer: Rev. Henry Townsendâ€™s

MCQ14: The basic assumption of the Media Dependency Theory is that
Answer: less powerful nations often depend on powerful nations in terms of consumption of mass media messages

MCQ15: The Nigerian Press Council works through _____ committees
Answer: 4

MCQ16: In the communication process, the message transmitter is also known as the
Answer: Encoder

MCQ17: The growing worldwide interdependence of people and countries can be termed _____.
Answer: Globalisation

MCQ18: When a receiver responds to a message it is called _____?
Answer: Feedback

MCQ19: The British Broadcasting Corporation, NHK, are two typical examples of
Answer: public owned media

MCQ20: These are the basic features of a theory except
Answer: Social,

MCQ21: The first real television was produced by _____?
Answer: John Logie Baird

MCQ22: The public is entitled to lodge complaints against any of the mass media, provided the complaint is one of _____.
Answer: unethical conduct

MCQ23: The major tenets of Development Media Theory as enunciated by McQuail include all but one of these options:
Answer: Media must be included in all national discussions

MCQ24: Human communication falls into two broad categories namely
Answer: Verbal and non-verbal

MCQ25: One of these options is a reason we study theories
Answer: they help us in managing reality

MCQ26: The office of the _____ of the Nigerian Press Council, on receipt of a complaint, should make a preliminary report to the Complaints Committee within 48 hours.
Answer: Executive Secretary

MCQ27: An overview of the Nigerian press can be appreciated through the following eras except:

Answer: The past era (1700 - 1800)

MCQ28: According to Harrold Lasswell, the surveillance function of the mass media means its ability to

Answer: select, evaluate and interpret news

MCQ29: The first satellite radio message was sent in what year?

Answer: 1958

MCQ30: When Wilbur Schramm (cited in Folarin 1998) defines theory as a "crap-detector" what he meant is that it enables us to _____

Answer: Separate scientific statements from unscientific ones

MCQ31: Communication is all of the following, except _____

Answer: The Non-transmitting of messages and dissociation of people

MCQ32: Communication can hardly take place in a _____

Answer: Vacuum

MCQ33: Designing of the message is the stimulus for _____

Answer: Transmission

MCQ34: One of these is not a mode of traditional communicating system captured by Wilson (1990):

Answer: Demonic Mode of Communication

MCQ35: African communication system does not:

Answer: avoid agreement on Africa's development

MCQ36: The electronic media technique can be divided into all of these but one:

Answer: Reproduction

MCQ37: One of these is not an instrument of authoritarian control of the media:

Answer: Presence of liberal legislation

MCQ38: One of these is not a pattern of media ownership

Answer: Home ownership

MCQ39: All but one of these is a media structure that can be used to control the broadcast media:

Answer: Preproduction

MCQ40: _____ is not an obstacle to social change

Answer: National interest

MCQ41: cultural imperialism can also be referred to as _____

Answer: cultural dependency and domination

MCQ42: Impoverished people in developing countries cannot learn how the rich people in developed countries live through:

Answer: Cooking food

MCQ43: The New world information order is an international system of all of these, but one:

Answer: categorisation of information

MCQ44: _____ is not amongst the big four international news agencies

Answer: American International Press

MCQ45: _____ is not a type of social institution

Answer: Fire service institution

MCQ46: The major economic and business stories which journalists should consider do not include:

Answer: Child health

MCQ47: A typical Nigerian economic journalist contends with a lot of problems which include all the following options, except:

Answer: The science of economics is riddled with international players.

MCQ48: _____ is not a type of media technology

Answer: hand-dryer

MCQ49: The subtle influence on the lives of the audience by the mass media can be described as:

Answer: social effects of the media

MCQ50: Identify the option that is not a theory that captures the social effects of the media.

Answer: Spiral of speech media theory

FBQ31: When you use words to communicate it is called _____

Answer: Verbal Communication

FBQ32: As _____ we are always communicating.

Answer: Humans

FBQ33: Communicare is the _____ term for the word communication

Answer: Latin

FBQ34: ----- is the generic term for any kind of communication which is done without the use of words.

Answer: Non-verbal Communication

FBQ35: Membranophones are communication instruments which are made from

the _____.

Answer: skins of animals

FBQ36: The Nigerian Press Council of Nigeria was established by decree----- of 1999.

Answer: 85

FBQ37: The general interest magazine is also known as ----- Magazine.

Answer: Mass

FBQ38: Attires colours, dressings, are used as _____ type of communication

Answer: Visual

FBQ39: Traditional Communication system is also known as -----

Answer: Folk media

FBQ40: The process of transferring thoughts, ideas, facts, feelings, etc from one person to another is called _____

Answer: Communication

FBQ41: Soliloquy is _____ type of communication.

Answer: Intra-personal

FBQ42: _____ is the process of transmitting information, ideas, attitudes, values, and beliefs through a communication device to a relatively large, heterogeneous and anonymous audience simultaneously.

Answer: Mass Communication

FBQ43: _____ are instruments which produce sound as a result of the vibration of a column of air in them.

Answer: Aerophones

FBQ44: _____ is the use of cryptic representation in the form of writing (pseudo-writing) made on surfaces (hard or soft) like the rind of the bamboo, walls, cloth, or the ground.

Answer: Symbolography

FBQ45: _____ is anything that interferes with the process of communication?

Answer: Noise

FBQ46: Verbal mode of communication involves mainly the use of _____?

Answer: Words

FBQ47: Mass communication keep the world running smoothly by helping individualsto _____ the environment and adjust to the reality of lives

Answer: Survey

FBQ48: A journalist should observe the universally accepted principle of _____ by not disclosing the source of information obtained.

Answer: Confidentiality

FBQ49: Magazines published for a particular trade are known as _____

Answer: Special interest Magazine

FBQ50: Indigenous professionals, bureaucrats, generals and career politicians are examples of the _____ in the Nigerian society

Answer: Bourgeoisie

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