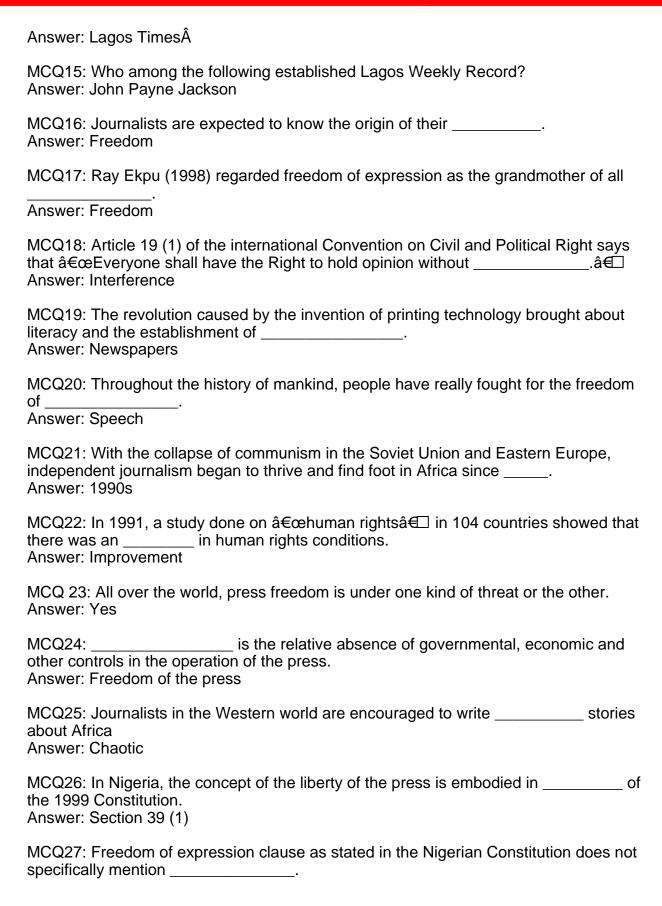
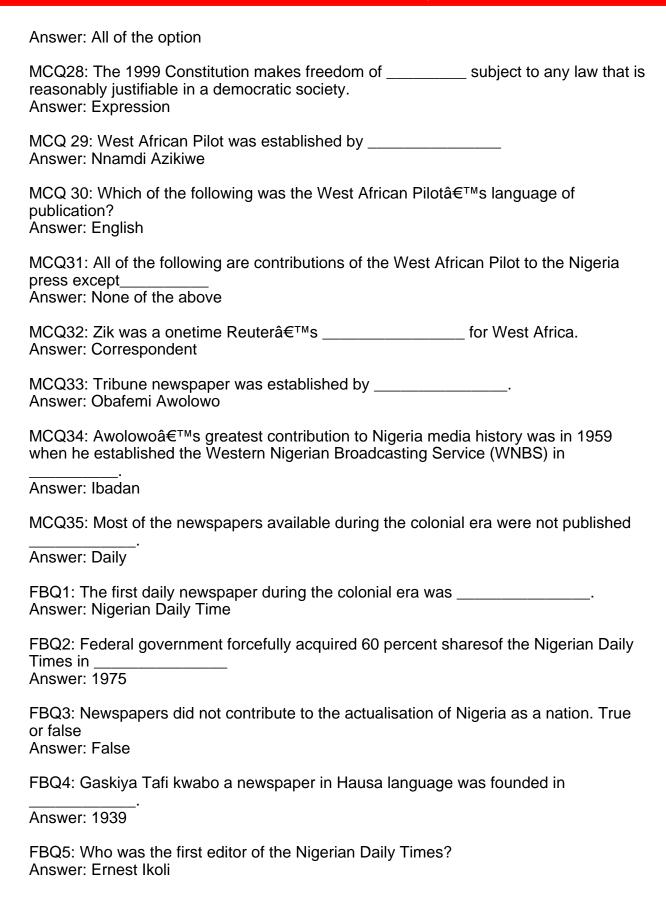
MCQ1: Dominick (2009) defined a medium as the channel through which a message travels from the source to the  Answer: Receiver
MCQ2: is a process in which "professionalâ€☐ communicators use media to disseminate messages widely and rapidly.  Answer: Mass communication
MCQ3: The role of media in transmiting values by enforcing social norms is called
Answer: Media and socialization
MCQ4: Which of the following is not a component of print media? Answer: Internet
MCQ5: The mass media do not exist or operate in  Answer: Isolation
MCQ6: One of the characteristics of village festivals is dissemination of  Answer: Unofficial information
MCQ7: are organisations that gather and process news, which they disseminate to their various subscribers such as the mass media, public institutions and commercial enterprises.  Answer: News agencies
MCQ8: media interests cut across national boundaries. Answer: International
MCQ9: The development of the Nigerian press was achieved by all of the following except Â Answer: Military
MCQ10: Associated Press (AP) is a news agency with headquarters in  Answer: New York
MCQ11: Which of the following papers marked the beginning of indigenous newspaper movement in Nigeria? Answer: Lagos Times
MCQ12: "The press is a safeguard public rightâ€□ is the editorial policy. Answer: Lagos Times
MCQ13: The "divide and ruleâ€□ system of control in some African countries was practiced by Answer: Colonialists
MCO14: Richard Blaize was the founder of





Answer: "Truth is worthier than money.â€□
FBQ7: New Nigerian Newspaper was established by Answer: Northern Nigerian Government
FBQ8: Daily Times was taken over by the Federal Government in 1975 alongside
Answer: New Nigerian
FBQ9: Which newspaper was the Northern People Congress (NPC) relying on for national leadership among its rivals?  Answer: Citizen
FBQ10: The African Messenger was established and edited byAnswer: Ernest Sisei Ikoli
FBQ11: Nigeria witnessed the emergence of modern newspapers in  Answer: 1980s
FBQ12: Which Nigerian newspaper has "Conscience, Nurtured by Truth†as its motto? Answer: The Guardian
FBQ13: What is the name of the newspaper established by Chief Sony Odogwu?
Answer: Post Express
FBQ14: The Concord newspaper was based in Answer: Ikeja Lagos
FBQ15: The Comet newspaper was set up in  Answer: 1933
FBQ16: The Guardian and Concord by Chief Alex Ibru and Chief Moshood Abiola paved the way for the emergence of modern newspapers in Nigeria. True or false Answer: True
FBQ17: The history of radio broadcasting in Nigeria dates back to  Answer: 1932
FBQ18: Radio Distribution Service (RDS) was also called  Answer: Wired broadcasting
FBQ19: The wired broadcasting, which came to Nigeria in 1932, did not originate any programmes but simply relayed programmes from  Answer: England

FBQ20: In wireless broadcasting was established in Nigeria. Answer: 1945
FBQ21: The role played by radio during the Second World War influenced the British government's decision against setting up broadcasting services that are effective its colony. True or false Answer: False
FBQ22: The broadcasting systems in the then three Nigerian regions were fully Answer: Autonomous
FBQ23: Nigerian Civil War was started in Answer: 1967
FBQ24: In the early 1950s, was considered as a luxury the government could not afford.  Answer: Television
FBQ25: In Nigeria, it was the that first ventured into television broadcasting. Answer: Regional government
FBQ26: The East Nigerian Television (ENTV) slogan was Answer: ENTV, Second to None
FBQ27: The Northern regional government of Sir Ahmadu Bello established the Radio Television Kaduna (RTVK) in Answer: 1962
FBQ28: Decree No. 38, of authorised the National Broadcasting Commission (NBC) to issue licences for private radio and television broadcasting in Nigeria Answer: 1992
FBQ29: Private television broadcasting started in Nigeria in Answer: 1993
FBQ30: has the right to withdraw licence from any of the private and public radio and television stations found guilty of flouting the law that brought it into existence.  Answer: NBC
FBQ31: The acronym NAN means Answer: News Agency of Nigeria
FBQ32: NAN came into existence through Decree No. 19 of Answer: 1976
FBQ33: NAN was established during the federal military government headed by

Â Answer: Lt General Olusegun Obasanjo	
FBQ34: French News Agency based in _	

FBQ35: Reuters of London had played a key role in the dissemination of international

news in Nigeria for many years. True or false

Answer: True