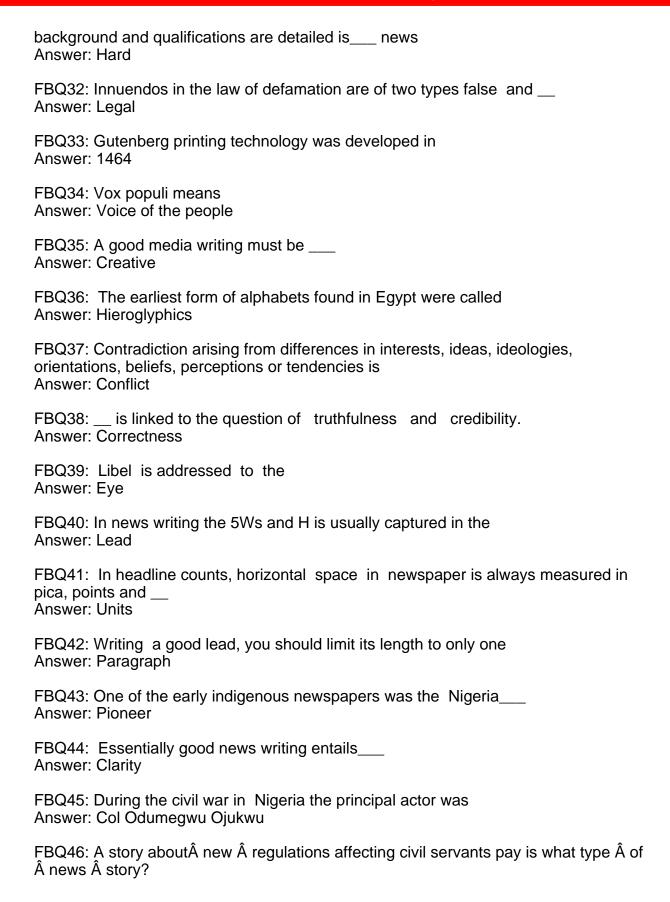
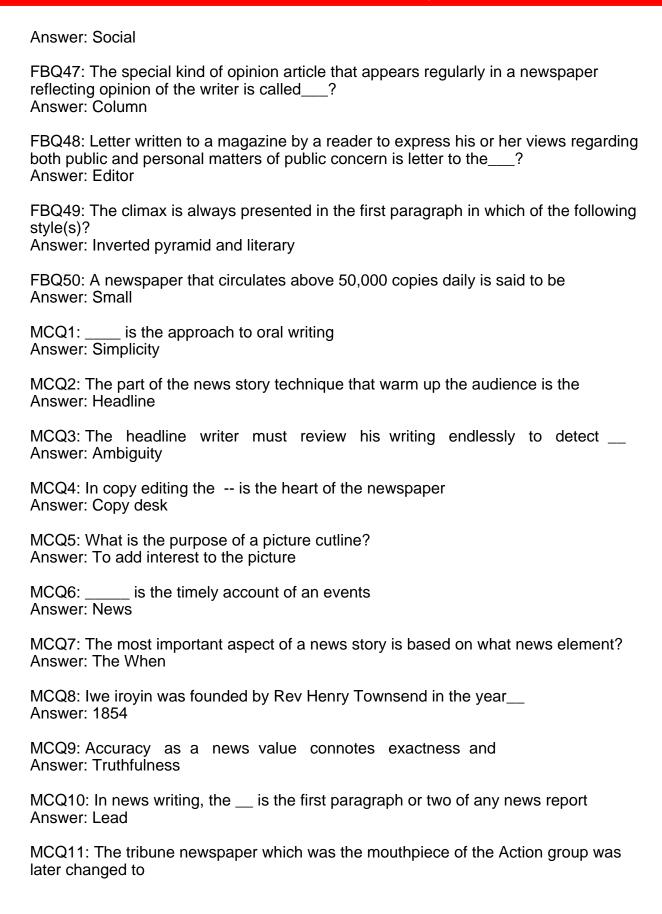
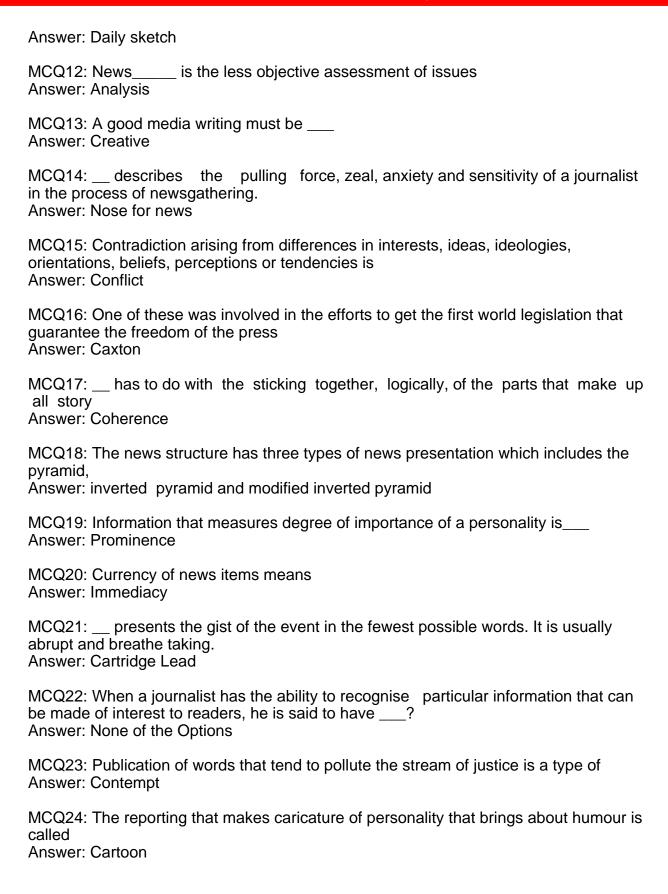


FBQ17: The sticking together, logically, of the parts that make up all story is referred to as Answer: Coherence FBQ18: An extended news is called a Answer: Feature FBQ19: In news writing prominence measures degree of of a personality Answer: Importance FBQ20: News immediacy also means Answer: Currency FBQ21: \_\_lead presents the gist of the event in the fewest possible words. It is usually abrupt and breathe taking. Answer: Cartridge FBQ22: Slander is basically addressed to the Answer: Ear FBQ23: Publication of words that tend to pollute the stream of justice is a type of Answer: Contempt FBQ24: The cartoon is intended to create humour and \_\_\_of a personality Answer: Caricature FBQ25: \_\_\_ established the Lagos Observer Newspaper Answer: Blackall Benjamin FBQ26: \_\_\_\_was involved in the efforts to get the first world legislation that guarantee the freedom of the press Answer: Ruthfum FBQ27: Identity of an information source in a news story is called Answer: Attribution FBQ28: The first newspaper to be published in the era of the Alien dominated press was called\_\_\_ African newspaper Answer: Anglo FBQ29: News commentary is synonymous to the---media Answer: Broadcast FBQ30: The primary function of any headline is essentially to make room for good and page make up Answer: Balance FBQ31: A story about the new football coach at the Kwara United in which his







MCQ25: \_\_ established the Lagos Observer Newspaper Answer: Blackall Benjamin MCQ26: One of these was involved in the efforts to get the first world legislation that guarantee the freedom of the press Answer: Ruthfum MCQ27: Which of the media uses sound and sight for communication Answer: Television MCQ28: The first newspaper to be published in in the era of the Alien dominated press was called Answer: Anglo African newspaper MCQ29: News commentary is synonymous to the---media Answer: Broadcast MCQ30: The primary function of any headline is essentially to make room for good and \_\_\_ page make up Answer: Balance MCQ31: A story about the new football coach at the Kwara United in which his background and qualifications are detailed is what type of news story? Answer: Hard news MCQ32: Innuendos in the law of defamation are of two types false and \_\_\_ Answer: Legal MCQ33: Gutenberg printing technology was developed in Answer: 1464 MCQ34: An extended news report which seeks to add more flesh to the account already offered by straight news is Answer: News feature MCQ35: A good media writing must be \_\_\_\_ Answer: Creative MCQ36: The earliest form of alphabets found in Egypt were called Answer: Hieroglyphics MCQ37: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is Answer: Conflict

MCQ38: A good news report must expressly reflect the values of all but Answer: Objectivity

MCQ39: It is sometimes said that libel is addressed to the eye while slander is

