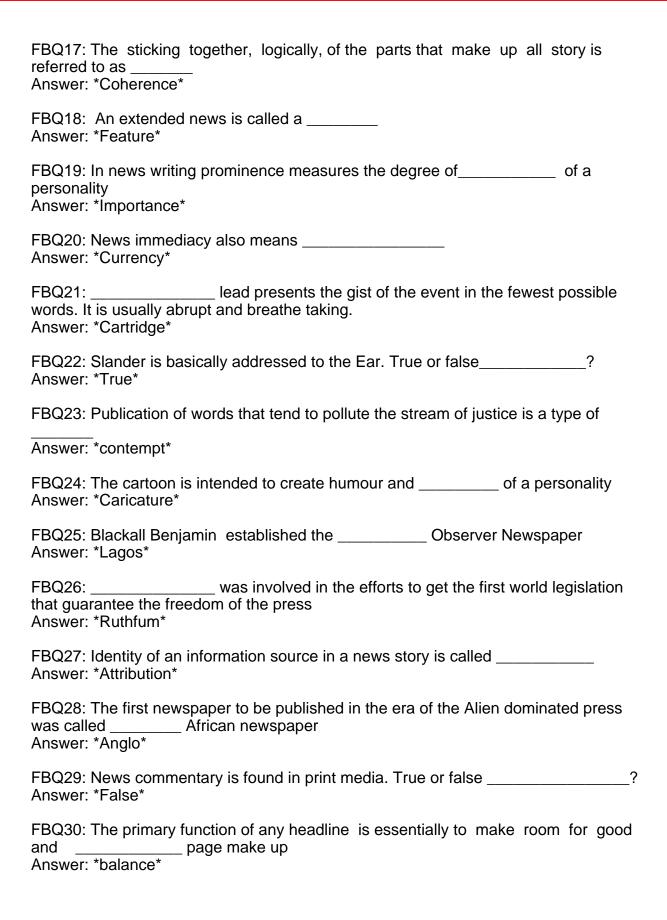
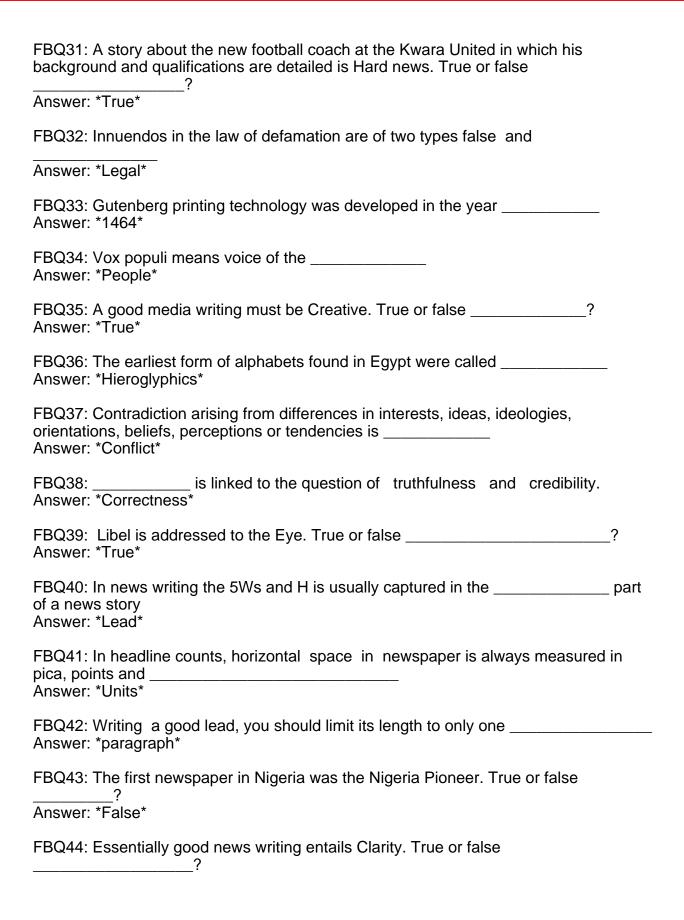
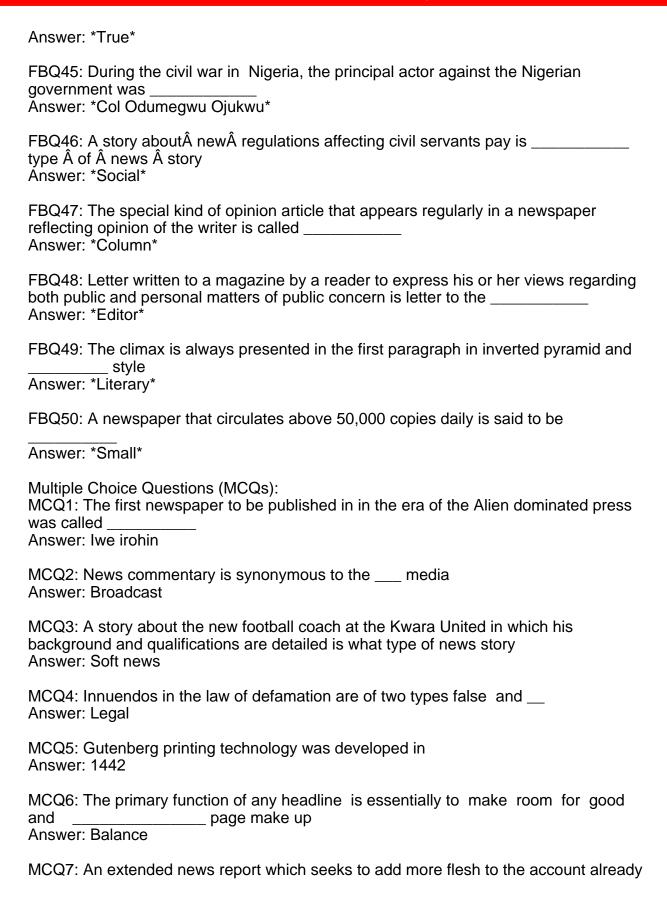
FBQ1: The stand of a newspaper on a topical issue is the Answer: *Editorial*
FBQ2: Another name for the â€̃fourth estate of the realm' is Answer: *Watchdog*
FBQ3: Iwe irohin was founded by Rev. Henry Answer: *Townsend*
FBQ4: Iwe Irohin Eko was founded by Answer: *Andrew Thomas*
FBQ5: The Lagos weekly record newspaper was founded by John Payne Jackson in the year Answer: *1890*
FBQ6: The timely account of an events is referred to as Answer: *News*
FBQ7: Vox Dei means voice of Answer: *God*
FBQ8: Iwe iroyin was founded by Rev Henry Townsend in the year Answer: *1854*
FBQ9: Accuracy as a news value connotes truthfulness and Answer: *Exactness*
FBQ10: The first paragraph of any news report is the Answer: *Lead*
FBQ11: The newspaper which was the mouthpiece of the Action group was the Answer: *Tribune*
FBQ12: The less objective assessment of issues is known as news Answer: *Analysis*
FBQ13: News is news when it is of ones Answer: *Interest*
FBQ14: Ability to for news describes the pulling force, zeal, anxiety and sensitivity of a journalist in the process of newsgathering.  Answer: *Nose*
FBQ15: News is news when it is of ones Answer: *Interest*
FBQ16: The news that is of interest is called a news Answer: *bad*







offered by straight news is Answer: News feature
MCQ8: A good media writing must be Answer: Creative
MCQ9: Which of the media uses sound and sight for communication? Answer: Television
MCQ10: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is Answer: Conflict
MCQ11: A good news report must expressly reflect the values of all but
Answer: Objectivity
MCQ12: It is sometimes said that libel is addressed to the eye while slander is addressed to the Answer: Brain
MCQ13: Vox Populiâ€□ means the Answer: Voice of the people
MCQ14: In headline counts, horizontal space in newspaper is always measured in pica, points and Answer: Units
MCQ15: Writing a good lead, you should limit its length to Answer: Only one paragraph
MCQ16: One of the early indigenous newspapers was the Answer: Tribune
MCQ17: The disclosure of the identity of information source in news writing is called Answer: Attribution
MCQ18: During the civil war in Nigeria the principal actor against Nigerian government was Answer: Col Odumegwu Ojukwu
MCQ19: Accuracy as a news value connotes exactness and Answer: Understanding
MCQ20: The special kind of opinion article that appears regularly in a newspaper reflecting opinion of the writer is called Answer: Column

MCQ21: Letter written to a magazine by a reader to express his or her views regarding both public and personal matters of public concern is Answer: Letter to the editor MCQ22: The climax is always presented in the first paragraph in which of the following style(s) Answer: Inverted pyramid and literary MCQ23: A newspaper that circulates above 50,000 copies daily is said to be Answer: Large MCQ24: The history of Print Journalism began in Nigeria with the installation of the Printing Press at Calabar by the Presbyterian Mission in Answer: 1866 MCQ25: An essential quality of a good writer is Answer: Clarity MCQ26: The notable interviewing techniques are all the following but not Answer: Appearance MCQ27: The type of lead that is broken into two sentences expressing two related ideas is known as Answer: The Shirt-Tail Lead MCQ28: In headline counts, horizontal space in newspaper is always measured in pica, points and Answer: Sizes MCQ29: Another phrase for period is \_\_\_\_\_ Answer: Full Stop MCQ30: The Lagos Observer Newspaper was established by Answer: Rev Henry Townsend MCQ31: What is the purpose of a picture cutline? Answer: To add interest to the picture MCQ32: The interrogative method of newswriting was propounded by Answer: Harold Lasswell MCQ33: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is Answer: Conflict MCQ34: The approach to oral writing is Answer: Simplicity

MCQ35: The part of the news story technique that warm up the audience is the

Answer: Lead MCQ36: The headline writer must review his writing endlessly to detect Answer: Errors MCQ37: The heart of the newspaper in copy editing is the Answer: Copy desk MCQ38: The purpose of a picture cutline is to Answer: add interest to the picture MCQ39: The most important aspect of a news story is based on what news element Answer: The what MCQ40: The most important aspect of a news story is based on what news element Answer: The what MCQ41: Iwe iroyin was founded by Rev Henry Townsend in the year\_\_\_ Answer: 1852 MCQ42: Accuracy as a news value connotes exactness and Answer: Truthfulness MCQ43: In news writing, the is the first paragraph or two of any news report Answer: Lead MCQ44: The tribune newspaper which was the mouthpiece of the Action group was later changed to Answer: Daily Times MCQ45: The less objective assessment of issues is called Answer: Opinion \_\_\_\_\_ describes the pulling force, zeal, anxiety and sensitivity MCQ46: of a journalist in the process of newsgathering. Answer: Nose for news MCQ47: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is Answer: Accord MCQ48: One of these was involved in the efforts to get the first world legislation that guarantee the freedom of the press Answer: Caxton MCQ49: The earliest form of alphabets found in Egypt were called Answer: Hieroglyphics MCQ50: The Concord newspaper was established by

Answer: MKO Abiola