

FBQ1: Most governments recognize tourism as an ----- industry

Answer: *Export*

FBQ2: Government can make tourism investment attractive by actions such as tax -----

Answer: *Relief*

FBQ3: The WTO's information centre can provide a wide range of data on the world's principal tourist -----

Answer: *Market*

FBQ4: An economic principle of tourist development must include -----

Answer: *Funding*

FBQ5: Price ----- in general and to those in tourist supply in particular may constitute an internal obstacle to tourism development goals

Answer: *Fluctuations*

FBQ6: Existence of cordial ----- among workers promotes performance

Answer: *Relationship*

FBQ7: Neat, clean, well " maintained shops attract the attention of the -----

Answer: *Tourist*

FBQ8: The most important achievement of NTA is the acquisition of ----- of IUOTO now WTO

Answer: *Membership*

FBQ9: Federal ministry of ----- is responsible for policy matters on tourism

Answer: *Culture and tourism*

FBQ10: Planning is the development of strategy and procedures for ----- the set objectives

Answer: *Achieving*

FBQ11: The heavy financial requirement of tourism projects necessitates the involvement of the -----

Answer: *Government*

FBQ12: Managing tourism ----- in line with international standard is neither difficult nor expensive

Answer: *Infrastructure*

FBQ13: Market surveys should be carried out to determine performance (True /False)

Answer: *True*

FBQ14: National Tourism Board has no relationship with National Tourism Corporation (True or False)

Answer: *False*

FBQ15: Road, rail and sea are means of ----- available to the tourist
Answer: *Transportation*

FBQ16: Market survey, publicity tests and motivational research are -----
sources to the stake holders in the tourism industry
Answer: *Information*

FBQ17: Low interest rate, long term loans, government subsidies for facilities are
attempts by the Nigerian government to ----- investment from private sector
Answer: *Mobilize*

FBQ18: Water, electricity, good roads, sewage disposal are necessary -----
provided to a community to attract tourist attention
Answer: *Infrastructure*

FBQ19: Federal Ministry Of Foreign Affairs , Nigeria Immigration Services and National
Council for Arts and Culture are agencies that promote tourism ----- in Nigeria
Answer: *Development*

FBQ20: Lack of mutual trust between elected representatives and professional
permanent officials of the tourism industry promote performance (True or False)
Answer: *False*

FBQ21: Resource, activities, markets, etc are important in research of formulating
tourism -----
Answer: *Plan*

FBQ22: To generate foreign exchange, promote cultural exchange and generate
employment opportunities are main ----- of the policy on tourism
Answer: *Objectives*

FBQ23: The main activities of NTA were centred on resolving -----
Answer: *Conflicts*

FBQ24: Tourism development aims at providing a framework for raising the standard of
living of people through its economic benefits (True or False)
Answer: *True*

FBQ25: In the tourism industry, NTA stands for -----
Answer: *Nigerian tourist association*

FBQ26: In the planning process, after evaluation comes -----
Answer: *Implementation*

FBQ27: Modification and reassessment helps to analyse if any ----- are
required in the a project
Answer: *Changes*

FBQ28: Government guarantee credits completely resolve difficulties of overall shortage of capital (True or False)

Answer: *False*

FBQ29: Developing infrastructures and providing recreation facilities are aimed at tourism -----

Answer: *Development*

FBQ30: Poor qualifications of functionaries, lack of sense of commitment and poor training results in ----- of the activities of local bodies in the tourism industry

Answer: *Mismanagement*

FBQ31: Green house energy pose as an ----- to thermal " diesel source of energy

Answer: *Alternative*

FBQ32: Taking steps to prevent communicable diseases and controlling communicable diseases are broad ----- of health programmes

Answer: *Objectives*

FBQ33: Government's role in tourism development include coordination and -----

Answer: *Legislation*

FBQ34: Since tourism development benefits the whole community, it is a proper use of public funds to facilitate the investment (True or False)

Answer: *True*

FBQ35: Exchange of culture, unity and peace and promoting national awareness and pride are promotes of -----

Answer: *Tourism*

Multiple Choice Questions (MCQs):

MCQ1: The need for tourism policy and planning arises from all but one of the following -----

Answer: To make tourism industry less attractive

MCQ2: Though many countries may be late entrants in the business of tourism, they may -----

Answer: Have the advantage of evaluating the experiences of others

MCQ3: The planning process includes all but one -----

Answer: Study preparation

MCQ4: In the planning process, implementation comes before -----

Answer: Study preparation

MCQ5: Modification and reassessment helps to -----

Answer: Analyse whether any changes are required

MCQ6: The history of tourism in Nigeria dates back to the days of -----
Answer: Ancient history

MCQ7: NTA™ as an acronym stands for
Answer: National transport association

MCQ8: Members of NTA were drawn from both the public and private sectors and they include all but one which is -----
Answer: Private hotel operators

MCQ9: Activities of NTA were mainly centred on all except one of the following -----
Answer: Awareness creation

MCQ10: Functions of Nigeria Tourist Board included all except one -----
Answer: Development of hotels and auxiliary facilities

MCQ11: One of the following is not an objective of the policy on tourism -----
Answer: Generate foreign exchange

MCQ12: Policy objective may be achieved through all except one of the following-----
Answer: Promotion of favourable environment

MCQ13: Implementation strategies of policy on tourism can be achieved by all except ---
Answer: Side tracking government participation

MCQ14: Tourism Development Strategy was produced in which year?
Answer: 1992

MCQ15: Tourism in Nigeria can hitherto be said to be -----
Answer: Poorly funded

MCQ16: Policy implementation strategies then were -----
Answer: Non existing

MCQ17: Which of the agencies is not directly involved in promoting tourism in Nigeria?
Answer: Federal Ministry of Information

MCQ18: Tourism is concerned with -----
Answer: Provision of the needs of those away from home

MCQ19: The economic objectives of tourism development include all except one of the following
Answer: Foreign exchange earning

MCQ20: Tourism promotes all except -----
Answer: Exchange of culture

MCQ21: Some implications of lack of planning for tourism development include all except one of the following -----

Answer: Damage to environment

MCQ22: Impact of lack of planning for tourism development may include -----

Answer: Poor tourism information

MCQ23: An inventory of the area's tourism resources component may include -----
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Answer: Natural features

MCQ24: Research for formulating a tourism plan covers areas such as -----

Answer: Resource

MCQ25: Resource for formulating tourism plan may include all except one of the following

Answer: Location

MCQ26: The universal guidelines for formulating tourism development programmes may include -----

Answer: Clear objectives

MCQ27: For tourism to play the desired role in the development process of Nigeria, ----
---- is or are needed

Answer: Only private sector

MCQ28: Government's role in tourism development include -----

Answer: Coordination

MCQ29: Coordination implies -----

Answer: Public awareness campaign

MCQ30: Alternatives to thermal & diesel source of energy include all but one ----

Answer: Solar energy

MCQ31: The broad objectives of health programmes in Nigeria include -----

Answer: Check and control communicable diseases

MCQ32: Reasons for poor performance of local bodies in promoting tourism include all except which of the following

Answer: Poor finances

MCQ33: Mismanagement of the activities undertaken by the local bodies may be due to -----

Answer: Poor qualification of functionaries

MCQ34: Measures to improve performance do not include one of the following -----

Answer: Strong financial position

MCQ35: Tourism development aims at -----

Answer: Providing recreation facilities