# COURSE GUIDE

## **ENT 830**

# DISCIPLINENED INQUIRY IN ENTREPRENEURSHIP LEARNING TOUR EXPERIENCE

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# ENT 830: DISCIPLINED INQUIRY IN ENTREPRENEURSHIP LEARNING TOUR EXPERIENCE – (2 CREDIT UNITS)

#### INTRODUCTION

Disciplined inquiry in entrepreneurship learning tour experiencerefers to the study of entrepreneurship as a disciplined and field of study or career development work experience that is relevant to professional development prior to the graduation. In entrepreneurship students join the company, enterprise or organization which is relevant to their in trust and subject and they completed their training in particular time frame for idea and skills knowledge acquisitions and further develop into innovations and creativity. Main objective of entrepreneurship learning tour is to provide the work experience to student in entrepreneurship field, and to provide a vision and mission accomplishment from interaction with founders/manufacturer/producers of enterprise business that will serve as mentor for future record. this will compliment theory learn in the classroom and understands about practical terms.

The Disciplined inquiry in entrepreneurship learning tour experience exposes the students to professional skills and experiences in entrepreneurship practices. In preparing the students for the real working environment as entrepreneurs, entrepreneurship learning tour experience helps to produce entrepreneurs' graduates with creativity and managerial skills competency.

## **OBJECTIVES**

Some Aims and Objectives of Disciplined inquiry in entrepreneurship learning tour experience are to:

• Expose students to work methods and techniques in handling business enterprise that may not be available in the university class rooms.

- Provide the student with an opportunity to apply the theory in a real business situation, thereby bridging the gap between university academic exercise and actual business experience.
- Provide an avenue for the students in Open University to acquire entrepreneurial skills and experience in their course of study.
- Make the transition from the university to the world of innovative opportunities and this enhances student ability to be employer of labour instead of job seekers.
- Provide first-hand entrepreneurship experience as an entrepreneur.
- Learn how to apply managerial and entrepreneurial knowledge and skills to a real-life situations
- Provide opportunity to NOUN students to have virtual face to face interaction with successful business owners, managers, stakeholders and other professionals
- Experience what it's like to own and operate a business an entrepreneur.
- Increase students technical, interpersonal and communication skills, both oral and written
- Provide opportunity for the students to witness the operational activities and managerial activities of business organizations and companies visited.

## DURATION AND COURSE CREDIT

The entrepreneurship learning tour experience is offered in a semester. The students are expected at various industries, business organization, trade exhibition, fair etc in Nigeria and outside Nigeria. Students earn two credit hours after the completion of Disciplined inquiry in entrepreneurship learning tour experience. A grade of Pass or Fail is given after the presentation and submission of the report.

#### COST AND STUDENTS RESPONSIBILTY

It is up to each entrepreneurship student to organize their own visit and tour to any organization of their choice. It is important to make an effort and give lots of thought to getting the most relevant and effective experience to your degree that you can.

Costs will vary for each tour, according to the destination, duration and locations. And the cost of this touring experience will be exclusive responsibility of the students.

#### **ELIGIBILITY**

The requirement for any student to participate in this course are as follows:

- It is applicable to Master Degree students as a partial requirement for the award of Master of Science (MSc.) in Entrepreneurship in National Open University
- The course should be duly registered by the students during their course registration process

#### **COORDINATION**

Students will gain a well- developed understanding of business enterprises and the entrepreneurial and strategies thinking that drives them in a dynamic competitive regional, national and global economy. Students will learn to apply entrepreneurial and strategic management practices (e.g. using case analysis) to organizations of varying sizes.

The coordination of this entrepreneurship learning tour experience will the exclusive responsibility of the department of entrepreneurship studies (HOD/Coordinator and its Departmental representative) with necessary approval from the

UniversityManagement. The department shall work hand in hand with study Center directors across the federation. As such the following are expected to take place:

- Students are to visit any industry of their choice and it shall be approved by the Department through the Center Directors and write a comprehensive report about the tour experience will be submitted and Presented on a fix day. The mode, time and duration of the presentation will be communicated to students by the Department through the study centers across the country.
- Representative of the Department of Entrepreneurial Studies or coordinators will be assigned to physically or virtually present during the presentation of the report.
   Approved Facilitators by the Department may also be present for the assessments of student's performance
- Students can be grouped into a minimum of 3 to maximum of 10 students to work on the report, but the role of each student must be well spelt out in the report or individual student.
- Student shall spend 10 minutes for presentation and 10 minutes for questions and answers. After completion of the exercise, students are to send in a soft copy of their report via email to the official email.
- Visitation, presentation, reports and results should be upload on PAS/LCMS plat form.

#### GUIDELINE AND TEMPLATE FOR REPORTPRESENTATION

The **Report** is an overall documentation of experiences gained, activities of visitations, finding scarried out by students at visit firm or organizations.

This report is usually type-written using Ms-Word, printed, binded and is to be submitted by the students to their study centers at the end of their learning tour for possible review, presentation and grading.

The report should give succinct details of all work-related activities that took place in the place of industrial tour and training.

It should be written in such a way that a layman or one who hasn't been to the field would easily and clearly understand the activities, business, jobs carried out and products produced by the firm.

Also, the report should be free of grammatical blunders.

## Format for Entrepreneurship leaning tour experience Report Writing

The general format adopted by most schools and students in the writing of the report using Ms-Word is:

- Paper A4 Sized White Paper
- Font Times New Roman
- Font Size 12
- Line Spacing 2.0 (Double Line)
- Aligned/Justified on Both Sides

## **Parts of the Report**

The Report is usually divided into three (3) main parts, namely:

# **Preliminary Pages**

- Title Page
- Acknowledgements
- Table of Contents
- Abstract (Report Overview)
  - **✓** Report Body usually in chapters on
- Introduction/profile of the firm/organization
- SWOT Analysis of the firm/organization/institution
- Conclusion recommendations and knowledge acquired
  - ✓ References

**NOTE:** The Preliminary Pages are numbered in **Roman Numerals** (i, ii, iii, iv etc.) at the bottom of each page.

References should be made in the text to books, technical papers, standards etc., used during the training period and should be listed.

Finally, a conclusion should include comprehensive comments on the type and value of experience gained, and how this relates to your professional career.

#### 1. Introduction

The purpose of the Industrial Training is to provide exposure for the students on practical entrepreneurship fields. Through this exposure, students will have better understanding of entrepreneurship practice in general and sense of frequent and possible problems. This training is part of the learning process in entrepreneurship studies. So, the exposure that uplifts the knowledge and experience of a student needs to be properly documented in the form of a report. Through this report, the experience gain can be delivered to their peers. A properly prepared report can facilitate the presentation of the practical experience in an orderly, precise and interesting manner.

# 2. Purpose of the Report

- a) Put down in writing the record of the training experience i.e personal performance reflection;
- b) Implanting entrepreneurship expertise onto the students, that is, preparation of learning experience reports, communications, managerial evaluation and innovations;
- c) Means of summarizing the experience of a student;
- d) Train student in effective writing as a preparation for the thesis or research Project.

# 2. Contents and Format of Report

The procedure for preparation of the report has to follow the format determined by the Faculty based on the guidelines below.

## a) General Report Format

The report has to be typewritten on white A4 size paper, font-size of 12 points with type face of Times New Roman has to be used throughout the report, with line spacing of 1.5 (Appendix A).

The report has to be properly bound with 'staple and tape binding'.

#### b) Front Cover Format

Students are advised to use '310 gramWhiteart Card' in as the front cover. The format for the front cover should be as shown in appendix.

## c) Abstract/Preface

This section of the report should consist of brief description of the following:

- 1. Activities of the Organization
- 2. Summary of the Report
- 3. Acknowledgement

This section of the report is limited to two (2) pages only. A sample is shown in Appendix.

## d) Table of Contents

This section of the report should consist of:

- 1. Titles
- 2. Sub-titles
- 3. Page numbers

Every appendix must have a title and each page must be page numbered accordingly.

## e) Background of Company/Organization

Brief and concise description of the company/organization in which the student is undertaking the industrial training. The main items are:

- 1. History
- 2. Structural organization of main activity
- 3. Title and position of the officer in responsible
- 4. Others deemed necessary (no more than three (3) pages)

## f)Summary

Student should provide an overall discussion in this section and arrive at a conclusion with regards to the visitations training undergone. Subjects that may be presented are:

- 1. Types of experience gained
- 2. Problems
- 3. Views and recommendations

#### g) References

Provided that there are important resources that are used as references while preparing the report, a complete list of the titles of references concern must be included.

## h) Appendix

Appendixes are additional information considered appropriate to support the main text.

## 4. Others

## a) Figures/Tables

All figures, tables and similar contents must be captioned and labeled. Every figure or table must be mentioned in the main text.

## b) List of Notations and Symbols

If the report contains notations and symbols, the full definition must be given when each notation or symbol first appeared in the main text. The list of notations and symbols with the full definitions can be placed after 'Table of Contents'.

Every appendix must have a title and be mentioned in the main text where appropriate. All page numbers must for appendixes must be continual from the main text.

DO NOT include irrelevant materials, e.g. brochures from the organizations, order forms, organization newsletters and similar materials.

#### **CONCLUSION**

Disciplined inquiry in entrepreneurship learning tour experience is very important or necessary as partial requirement for the fulfillment for the award of Master of Science in Entrepreneurship studies. It is very useful or helpful to every entrepreneurship students to motivate competency. The benefits of Disciplined inquiry in entrepreneurship learning tour experience are also needed, especially when you are own and manage enterprise. The advantage of attending Disciplined inquiry in entrepreneurship learning tour experience is very significant to our personality. The competency of students is not only from the classroom training, but also the big part is to have industrial training. Therefore, the impact of Disciplined inquiry in entrepreneurship learning tour experience is very big in the part of individuals. It is very useful and helpful and most especially to our personality.

## **RECOMMENDATIONS**

Promoting Disciplined inquiry in entrepreneurship learning tour experience to individuals and make it more and more effective training to the students in Entrepreneurship Studies Department.

The Coordinator/HOD or its representative must monitor the student's visit or tours and status if he/she doing well or trained well.

The students must focus the training and make sure that he/she learned effectively from the training.



## NATIONAL OPEN UNIVERSITY OF NIGERIA

## DEPARTMENT OF ENTREPRENEURIAL STUDIES

## FACULTY OF MANAGEMENT SCIENCES

| PROGRAMME: MSc. ENTREPRENEURSHIP                          | CREDIT                | <b>UNIT= 02</b> |
|---|-----------------------|-----------------|
| COURSE TITLE: Disciplined inquiry in entrepreneurship lea | rning tour experience | (ENT 830)       |
| NAME OF STUDENT:  | MATRIC NO:            | •••••           |
| STUDY CENTER  |                       |                 |

| S/ | Seminar Presentation Score Sheet                | Max       | Facilitat       | HOD/Coor             | Remarks |
|----|---|-----------|-----------------|----------------------|---------|
| N  |   | Score (%) | or Score<br>(%) | dinator<br>Score (%) |         |
|    |   |           | (70)            | Score (70)           |         |
| 1  | Evidence of Industrial Tour (Visitation)        | 35        |                 |                      |         |
|    | ✓ Content mastery                               |           |                 |                      |         |
|    | ✓ Relevance and Comprehensiveness               |           |                 |                      |         |
|    | ✓ Photographs of place visited,                 |           |                 |                      |         |
|    | ✓ Physical presentation product of the firm     |           |                 |                      |         |
|    | ✓ Relevance of the visitation to the course     |           |                 |                      |         |
|    | ✓ Applicability findings to real life situation |           |                 |                      |         |
| 2  | Originality and Quality of the report           | 25        |                 |                      |         |
|    | ✓ Content based on what field experience        |           |                 |                      |         |
|    | ✓ Conformity with approved format               |           |                 |                      |         |
|    | ✓ Materials, Comprehensive cited                |           |                 |                      |         |
|    | ✓ Typing/Neatness/consistency of character      |           |                 |                      |         |
| 3  | Communication Skills and Response to Questions  | 20        |                 |                      |         |
|    | during Presentation                             |           |                 |                      |         |
|    | ✓ Response to questions                         |           |                 |                      |         |
|    | ✓ Ease attending to audience's questions and    |           |                 |                      |         |
|    | observation                                     |           |                 |                      |         |
| 4  | Comportment during Presentation                 | 15        |                 |                      |         |
|    | ✓ Confidence                                    |           |                 |                      |         |
|    | ✓ Demonstration of boldness to address the      |           |                 |                      |         |
|    | audience  |           |                 |                      |         |
|    | ✓ Communication- Correction of grammar          |           |                 |                      |         |
|    | ✓ Fluency and Simplicity                        |           |                 |                      |         |
| 6  | Appearance                                      | 5         |                 |                      |         |
|    | ✓ Dressing-Simplicity                           |           |                 |                      |         |
|    | ✓ Neatness and                                  |           |                 |                      |         |
|    | ✓ Attendance                                    |           |                 |                      |         |
|    | Grand Total                                     | 100       |                 |                      |         |

Internal Examiner Name/Signature.....

External Examiner Name/Signature.....