



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91, CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF PUBLIC HEALTH SCIENCE
EXAMINATION QUESTIONS 2021_1

COURSE TITLE: Health Promotion and Education and Its Advances (PHS 819)

COURSE UNITS: 2 Units

TIME ALLOWED: 1½ Hours

TOTAL MARKS: 70%

INSTRUCTION: Answer all the Questions

QUESTION 1 25 marks

1a. List and discuss the priorities for Health promotion in the 21st Century as outlined by the World Health Organisation (WHO).

20 marks

1b. Under the Trans Theoretical model of behavior change, list the five stages of behavior change

5marks

QUESTION 2 25 marks

2a. List at least five domains in Health Promotion **(5 marks)**

2b. Discuss the three commonly used theories and models in Health Promotion **(15 marks)**

2c. Write a short note on the communication behaviour change model **(5 marks)**

QUESTION 3 20marks

3a. Describe the five communication inputs as described by McGuire in 1989 to guide public Education campaigns. **(10 marks)**

3b. Write a short note on the four - stage model for organizational change in health promotion **(10 marks)**