



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI – ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2021 EXAMINATION

COURSE CODE: MBA820

CREDIT UNIT: 3

COURSE TITLE: CORPORATE MANAGEMENT STRATEGY

TIME ALLOWED: 2½HRS

INSTRUCTIONS:

- 1. Attempt Question One (1) and any other three (3) questions**
 - 2. Question 1 carries 25 marks, while the other questions carry 15 marks each.**
 - 3. Present all points in coherent and orderly manner**
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1a. Mention and discuss the various forms of organisational strategy.(15marks)

1b. Discuss the influence of choice on strategy. (10 marks)

2a. Identify and explain the various areas of the scope of strategy. (8marks)

2b. Mention five (5) functions of organisational goals. (7marks)

3. Enumerate extensively the influences on corporate mission. (15marks)

4. Mention and explain the four main classification of organisational goals under the systems view of organisations. (15marks)

5a. Explain organisational objectives. (8marks)

5b. Discuss five (5) qualities of long term objectives. (7marks)