



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION**

**COURSE CODE: MAC444**  
**COURSE TITLE: BROADCAST COMMENTARY & ANNOUNCING**  
**UNITS: 3**  
**TIME: 3 HOURS**  
**INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.**

1. (a) Based on the nature of events or issues they cover, discuss four (4) types of news commentary. Cite numerous examples from radio and television stations in Nigeria to illustrate your answer. **(20 Marks)**  
(b) An announcer is a modern day town crier. Discuss with examples. **(5 Marks)**
2. Some technological attributes made broadcasting possible. Explain five (5) of these attributes expansively. **(15 marks)**
3. With at least five (5) examples each (from different ownership pattern) across Nigeria, explain three (3) types of radio station's ownership. **(15 marks)**
4. Training of announcers is of crucial importance to operators in the broadcast industry. Explain five (5) basic knowledge that must be inculcated in the announcers. **(15 Marks)**
5. Discuss four (4) techniques the television announcers should adapt to for optimum performance. **(15 marks)**