NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION

COURSE CODE: MAC442
COURSE TITLE: ADVANCED BROADCAST NEWS/PROGRAMME PRODUCTION
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. **(a)** There are basic questions that are helpful in determining whether a specific story has news value or not. List and explain the questions that make news newsworthy.
   (b) Apart from the general criteria for selecting news stories, explain four (4) other conditions identified by Ugande (2006) as criteria for selecting broadcast news.
   (25 Mark)

2. Gathering news for radio or television is more than just a race as it takes solid preparation to effectively gather stories worth reporting. Provide realistic explanation on preparation for gathering broadcast news. **(15 marks)**

3. Broadcast style is very different from other styles of writing because broadcast copy is written for the ear, not the eye. Outline and discuss guidelines for broadcast writing. (**15marks)**

4. Radio news operations keep changing especially now that people are in a hurry to get the news. Extensively discuss any five factors to be considered in order to have a good newscast. **(15marks)**

5. For voice-overs, not all kinds of pictures are necessary; discuss any five (5) ways to select the best video sequences from raw material available before the production. **(15marks)**

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