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NATIONAL OPEN UNIVERSITY OF NIGERIA FACULTY OF SOCIAL SCIENCES DEPARTMENT OF MASS COMMUNICATION

COURSE CODE: MAC 411

COURSE TITLE: MEDIA LAW AND ETHICS

UNITS: 3

TIME: 3HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

QUESTIONS.

1. (a) What is new media?

- (b) Discuss the challenges of the regulation of the new media in Nigeria.
- (c) Explain three reasons ethics are important in the society. (25 marks)
- 2. Explain five reasons laws are important in the society. (15 marks)
- 3. There are different non-media mechanisms employed by different communities in reacting, responding to, correcting and limiting the activities of media news gathering and reporting practices and publications. Identify and discuss five of them. (15 marks)
- 4. Write short notes on any five (5) of the following: in relation to the responsibilities of the journalist.
 - (a) Public interest;
 - (b) Children and minors;
 - (c) Accuracy and fairness;
 - (d) Decency;
 - (e) Discrimination;
 - (f) Social Responsibility. (15 marks)
- 5. Examine the following ethical problems in journalism in Nigeria.
 - (a) Freebies;
 - (b) Junkets;
 - (c) Carter journalism. (15 marks)