



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: MAC 314
COURSE TITLE: ISSUES IN MASS MEDIA IN NIGERIA
UNITS: 2
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS.

1. (a) Identify and explain three (3) challenges which many broadcast stations in Nigeria have to grapple with.
(b) Your friend is eager to work in the print media industry in Nigeria; in as much as you do not wish to discourage him, you would want to prepare him for some of the challenges in the industry of his choice. Explain three of the problems to him.
(c) Journalism has found itself confined within a “brown envelope”. As one arguing for its release, provide four good reasons why it should not be found in that “brown envelope”.
(d) Clearly show the essence of the Freedom of Information Act by stating five (5) core purposes of the Act. **(30 Marks)**
2. (a) What is news commercialisation?
(b) List and discuss five reasons news commercialisation should not be encouraged.
(20 Marks)
3. (a) In some environments, the press is controlled by extra-legal means. What does it mean to handle the press by extra-legal control measures?
(b) Identify and explain four forms of extra-legal means of controlling the press in Nigeria. **(20 Marks)**
4. Explain four ways in which the mass media play a significant role in nurturing and shaping the political system. **(20 Marks)**
5. (a) Justify the need for greater rural news in Nigeria.
(b) Information and Communication Technologies have made communication around the world faster, clearer, cheaper and easier. Discuss the problems associated with ICTs’ application to the media industry in Nigeria. **(20 Marks)**