



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: MAC 311
COURSE TITLE: INTERNATIONAL COMMUNICATION AND WORLD MEDIA SYSTEM
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. Pan-African News Agency (PANA) was established on May 25, 1983 to serve as a means of freeing Africa from information colonisation by the Europeans. Buttress this assertion with five (5) points well developed. **(25 marks)**
2. Explain in details the three types of news flow and recommend appropriate information flow for developing countries. **(15 marks)**
- 3a. What is the concept of international news source? **(3 marks)**
- 3b. List six (6) forms of international news sources. **(12 marks)**
4. Discuss three (3) basic things that make an international station. **(15 marks)**
5. Discuss exhaustively five (5) basic ways that international media can be controlled. **(15 marks)**