

FBQ1: The stand of a newspaper on a topical issue is the _____

Answer: *Editorial*

FBQ2: Another name for the "fourth estate of the realm" is _____

Answer: *Watchdog*

FBQ3: Iwe irohin was founded by Rev. Henry _____

Answer: *Townsend*

FBQ4: Iwe Irohin Eko was founded by _____

Answer: *Andrew Thomas*

FBQ5: The Lagos weekly record newspaper was founded by John Payne Jackson in the year _____

Answer: *1890*

FBQ6: The timely account of an events is referred to as _____

Answer: *News*

FBQ7: Vox Dei means voice of _____

Answer: *God*

FBQ8: Iwe iroyin was founded by Rev Henry Townsend in the year _____

Answer: *1854*

FBQ9: Accuracy as a news value connotes truthfulness and _____

Answer: *Exactness*

FBQ10: The first paragraph of any news report is the _____

Answer: *Lead*

FBQ11: The newspaper which was the mouthpiece of the Action group was the _____

Answer: *Tribune*

FBQ12: The less objective assessment of issues is known as news _____

Answer: *Analysis*

FBQ13: News is news when it is of ones _____

Answer: *Interest*

FBQ14: Ability to _____ for news describes the pulling force, zeal, anxiety and sensitivity of a journalist in the process of newsgathering.

Answer: *Nose*

FBQ15: News is news when it is of ones _____

Answer: *Interest*

FBQ16: The news that is of interest is called a _____ news

Answer: *bad*

FBQ17: The sticking together, logically, of the parts that make up all story is referred to as _____

Answer: *Coherence*

FBQ18: An extended news is called a _____

Answer: *Feature*

FBQ19: In news writing prominence measures the degree of _____ of a personality

Answer: *Importance*

FBQ20: News immediacy also means _____

Answer: *Currency*

FBQ21: _____ lead presents the gist of the event in the fewest possible words. It is usually abrupt and breathe taking.

Answer: *Cartridge*

FBQ22: Slander is basically addressed to the Ear. True or false _____?

Answer: *True*

FBQ23: Publication of words that tend to pollute the stream of justice is a type of _____

Answer: *contempt*

FBQ24: The cartoon is intended to create humour and _____ of a personality

Answer: *Caricature*

FBQ25: Blackall Benjamin established the _____ Observer Newspaper

Answer: *Lagos*

FBQ26: _____ was involved in the efforts to get the first world legislation that guarantee the freedom of the press

Answer: *Ruthfum*

FBQ27: Identity of an information source in a news story is called _____

Answer: *Attribution*

FBQ28: The first newspaper to be published in the era of the Alien dominated press was called _____ African newspaper

Answer: *Anglo*

FBQ29: News commentary is found in print media. True or false _____?

Answer: *False*

FBQ30: The primary function of any headline is essentially to make room for good and _____ page make up

Answer: *balance*

FBQ31: A story about the new football coach at the Kwara United in which his background and qualifications are detailed is Hard news. True or false _____?

Answer: *True*

FBQ32: Innuendos in the law of defamation are of two types false and _____

Answer: *Legal*

FBQ33: Gutenberg printing technology was developed in the year _____

Answer: *1464*

FBQ34: Vox populi means voice of the _____

Answer: *People*

FBQ35: A good media writing must be Creative. True or false _____?

Answer: *True*

FBQ36: The earliest form of alphabets found in Egypt were called _____

Answer: *Hieroglyphics*

FBQ37: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is _____

Answer: *Conflict*

FBQ38: _____ is linked to the question of truthfulness and credibility.

Answer: *Correctness*

FBQ39: Libel is addressed to the Eye. True or false _____?

Answer: *True*

FBQ40: In news writing the 5Ws and H is usually captured in the _____ part of a news story

Answer: *Lead*

FBQ41: In headline counts, horizontal space in newspaper is always measured in pica, points and _____

Answer: *Units*

FBQ42: Writing a good lead, you should limit its length to only one _____

Answer: *paragraph*

FBQ43: The first newspaper in Nigeria was the Nigeria Pioneer. True or false _____?

Answer: *False*

FBQ44: Essentially good news writing entails Clarity. True or false _____?

Answer: *True*

FBQ45: During the civil war in Nigeria, the principal actor against the Nigerian government was _____

Answer: *Col Odumegwu Ojukwu*

FBQ46: A story about new regulations affecting civil servants pay is _____ type of news story

Answer: *Social*

FBQ47: The special kind of opinion article that appears regularly in a newspaper reflecting opinion of the writer is called _____

Answer: *Column*

FBQ48: Letter written to a magazine by a reader to express his or her views regarding both public and personal matters of public concern is letter to the _____

Answer: *Editor*

FBQ49: The climax is always presented in the first paragraph in inverted pyramid and _____ style

Answer: *Literary*

FBQ50: A newspaper that circulates above 50,000 copies daily is said to be _____

Answer: *Small*

Multiple Choice Questions (MCQs):

MCQ1: The first newspaper to be published in in the era of the Alien dominated press was called _____

Answer: Iwe irohin

MCQ2: News commentary is synonymous to the ____ media

Answer: Broadcast

MCQ3: A story about the new football coach at the Kwara United in which his background and qualifications are detailed is what type of news story

Answer: Soft news

MCQ4: Innuendos in the law of defamation are of two types false and ____

Answer: Legal

MCQ5: Gutenberg printing technology was developed in

Answer: 1442

MCQ6: The primary function of any headline is essentially to make room for good and _____ page make up

Answer: Balance

MCQ7: An extended news report which seeks to add more flesh to the account already

offered by straight news is _____

Answer: News feature

MCQ8: A good media writing must be _____

Answer: Creative

MCQ9: Which of the media uses sound and sight for communication?

Answer: Television

MCQ10: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is _____

Answer: Conflict

MCQ11: A good news report must expressly reflect the values of all but _____

Answer: Objectivity

MCQ12: It is sometimes said that libel is addressed to the eye while slander is addressed to the _____

Answer: Brain

MCQ13: Vox Populi means the _____

Answer: Voice of the people

MCQ14: In headline counts, horizontal space in newspaper is always measured in pica, points and _____

Answer: Units

MCQ15: Writing a good lead, you should limit its length to _____

Answer: Only one paragraph

MCQ16: One of the early indigenous newspapers was the _____

Answer: Tribune

MCQ17: The disclosure of the identity of information source in news writing is called _____

Answer: Attribution

MCQ18: During the civil war in Nigeria the principal actor against Nigerian government was _____

Answer: Col Odumegwu Ojukwu

MCQ19: Accuracy as a news value connotes exactness and _____

Answer: Understanding

MCQ20: The special kind of opinion article that appears regularly in a newspaper reflecting opinion of the writer is called _____

Answer: Column

MCQ21: Letter written to a magazine by a reader to express his or her views regarding both public and personal matters of public concern is ____
Answer: Letter to the editor

MCQ22: The climax is always presented in the first paragraph in which of the following style(s)
Answer: Inverted pyramid and literary

MCQ23: A newspaper that circulates above 50,000 copies daily is said to be
Answer: Large

MCQ24: The history of Print Journalism began in Nigeria with the installation of the Printing Press at Calabar by the Presbyterian Mission in
Answer: 1866

MCQ25: An essential quality of a good writer is
Answer: Clarity

MCQ26: The notable interviewing techniques are all the following but not
Answer: Appearance

MCQ27: The type of lead that is broken into two sentences expressing two related ideas is known as
Answer: The Shirt-Tail Lead

MCQ28: In headline counts, horizontal space in newspaper is always measured in pica, points and _____
Answer: Sizes

MCQ29: Another phrase for period is _____
Answer: Full Stop

MCQ30: The Lagos Observer Newspaper was established by
Answer: Rev Henry Townsend

MCQ31: What is the purpose of a picture cutline?
Answer: To add interest to the picture

MCQ32: The interrogative method of newswriting was propounded by
Answer: Harold Lasswell

MCQ33: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is
Answer: Conflict

MCQ34: The approach to oral writing is
Answer: Simplicity

MCQ35: The part of the news story technique that warm up the audience is the

Answer: Lead

MCQ36: The headline writer must review his writing endlessly to detect ____
Answer: Errors

MCQ37: The heart of the newspaper in copy editing is the
Answer: Copy desk

MCQ38: The purpose of a picture cutline is to
Answer: add interest to the picture

MCQ39: The most important aspect of a news story is based on what news element
Answer: The what

MCQ40: The most important aspect of a news story is based on what news element
Answer: The what

MCQ41: Iwe iroyin was founded by Rev Henry Townsend in the year ____
Answer: 1852

MCQ42: Accuracy as a news value connotes exactness and
Answer: Truthfulness

MCQ43: In news writing, the ____ is the first paragraph or two of any news report
Answer: Lead

MCQ44: The tribune newspaper which was the mouthpiece of the Action group was later changed to
Answer: Daily Times

MCQ45: The less objective assessment of issues is called
Answer: Opinion

MCQ46: _____ describes the pulling force, zeal, anxiety and sensitivity of a journalist in the process of newsgathering.
Answer: Nose for news

MCQ47: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is
Answer: Accord

MCQ48: One of these was involved in the efforts to get the first world legislation that guarantee the freedom of the press
Answer: Caxton

MCQ49: The earliest form of alphabets found in Egypt were called
Answer: Hieroglyphics

MCQ50: The Concord newspaper was established by

Answer: MKO Abiola