



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: JLS 843
COURSE TITLE: ELEMENTS OF MULTIMEDIA: PRACTICE AND THEORY
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Research in multimedia journalism is fundamentally focused on some specific areas. Name and explain five of the specific areas. **(17¹/₂ Marks)**
2. Several prevailing laws affect media practice in Nigeria. Name and discuss at least five them. **(17¹/₂ Marks)**
3. As the controversy of the New World Information and Communication Order (NWICO) raged, developing nations or Third World nations had some issues they wanted addressed. Discuss the issue. **(17¹/₂ Marks)**
4. There exist many theories of multimedia. Name and explain four of them. Indicate their relevance to the practice of multimedia journalism in Nigeria. **(17¹/₂ Marks)**
5. What are the challenges facing the practice of online journalism in Nigeria? **(17¹/₂ Marks)**