



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: JLS813
COURSE TITLE: MEDIA AND SOCIETY
UNITS: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1. The media is an institution that serves as a social interface between the society and other agents of socialisation. Examine the relationship between the media and any other five social institutions and lay emphasis on how such relationship prompt societal development. **(25 Marks)**
2. Every society depends on the mass media as one of the key agents for development. Use this statement as an impetus to examine at least **three (3)** social effects of the media. **(15 Marks)**
3. Critically examine any **five (5)** of the stages in the communication process in line with new global communication trends. **(15 Marks)**
4. Enumerate at least **six (6)** forms of African communication systems and discuss the relevance of any three to the modern communication trends. **(15 Marks)**
5. As a professional journalist, examine any **three (3)** types of magazine that are commonly published in Nigeria and discuss how each impact on the society. **(15 Marks)**