



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
*University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja*  
**Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension,**  
*PoP Examination Questions, 2021 Academic Session*

**Course Title: HOTEL PLANNING AND INTERIOR DECORATION**

**Course Code: HCM 439**

**Credit Unit: 2 Units**

**Total Score: 70 Marks**

**Time Allowed: 2hrs**

**INSTRUCTION: Answer 3 Questions Only**

- 1a. Briefly explain the term “Policies”..(5 marks)
- 1b. Write short notes on “Standards”. (3 marks)
- 1c. Outline five (5) types of interior design. (5 marks)
- 1d. Describe the necessary prerequisites for planning a food and beverage facility? (5 marks)
- 1e. Identify the 3 major parties involved in designing and constructing a hotel. (3 marks)
- 1f. In hotel design, outline 3 requirements the architect must ensure his design meets. (3 marks)
- 2a. Outline the first five (5) stages in marketing planning. (5 marks)
  - b. List the four (4) areas a good feasibility study should concentrate on? (4 marks)
  - c. Briefly discuss the most important area from those listed in question 2b. (4 marks)
  - d. List any five (5) factors that are used to determine if a proposed hotel site is a good location. (5 marks)
- 2e. Briefly define the following:
  - i. Primary colours. (2 marks)
  - ii. Secondary colours. (2 marks)
  - iii. What is the product of a mix of yellow and blue? (1 marks)
- 3a. Highlight the five (5) basic elements of a marketing process. (5 marks)
  - b. Write short notes on mission statement. (3 mark)
  - c. Describe four (4) ways a hotel receptionist can exhibit good salesmanship? (4 marks)

- d. Explain “Management Information System”. (3 marks)
  - e. Highlight any four (4) benefits of computer to a hospitality manager. (4 marks)
  - f. . Explain the term Procedure Rules.(4 marks)
- 4ai. List the various components a feasibility report must cover in hotel design and construction? (3 marks)
- aii. Briefly discuss the three (3) components listed in question 4ai. (9 marks)
- b. Identify the 3 types of plan based on time frame and give the duration for each. (6 marks)
- c. Explain the term procedure (5 marks)