NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension, PoP Examination Questions, 2021 Academic Session....

Course Title: CULTURAL TOURISM

Course Code: HCM 403 Credit Unit: 2 Units Total Score: 70 Marks Time Allowed: 2 Hrs

INSTRUCTION: Answer 3 Questions Only

SET A

- Q1a. What is cultural tourism? (6 mks)
 - b. Identify any four factors that determine the geographical distribution of the international congresses as an important aspect of International Tourism (6 mks)
 - c. List four (4) types of museum (6 mks)
- d. Outline 3 functions and importance of museums (6 mks)
- Q2a. Extensively explain what a tourist product is. (7 mks)
 - b. Mention six factors that are responsible for the continued expansion of tourism (6 mks)
 - c. What are the direct positive environmental impacts of tourism? 5 mks
 - d. What is a Museum? 5 mks
- Q3a. Explain the concept of carrying capacity in the tourism industry. 8 mks
 - b. Describe the local factors that influence rural tourism. 6 mks
 - c. Discuss briefly the various types of Museum. 9 mks
- Q4a. What are some of the three (3) factors that influence the attitude of people towards tourism at both domestic and international levels? 9 mks
 - b. What do you understand by the term "changing attitudes"? 9 mks
 - c. What is cultural heritage? 5 mks