



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2021_1 EXAMINATION

COURSE CODE: ENT 702

CREDIT UNIT: 2

COURSE TITLE: NIGERIAN ENTREPRENEURIAL ENVIRONMENT

TIME ALLOWED: 2 HOURS

- Instruction: 1. Attempt question number one (1) and any other two (2)**
- 2. Question number one (1) is compulsory and attracts 30 marks, while any other two questions attract 20 marks each**
- 3. Present your answers any points in a clearly and orderly manner**

- 1a. Clearly discuss the concept of entrepreneurship [10 marks]**
- b. Describe the dimension of entrepreneurship [10marks]**
- c. Explain clearly what you understand by entrepreneurship as business activity [10marks]**
- 2a. What are the characteristics of business? [10marks]**
- b. Identify and explain five objectives of a business [10marks]**
- 3a. Describe the Nigerian business environment [5marks]**
- b. Explain each of the factor in PESTEL analysis [15marks]**
- 4a. Discuss the past and future entrepreneurial development in Nigeria [10marks]**
- b. Explain the obstacles to entrepreneurial development in Nigeria [10marks]**
- 5a. What is planning? [5marks]**
- b. Explain the purpose of planning [5marks]**
- c. Discuss the features of planning [10marks]**