



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi – Abuja
FACULTY OF MANAGEMENT SCIENCES
2021_1 EXAMINATION ¹²³⁴

COURSE CODE: ENT 308

COURSE TITLE: FAMILY BUSINESS AND SUCCESSION PLANNING

CREDIT UNIT: 2

- INSTRUCTION:**
- 1. Indicate your Matriculation Number clearly**
 - 2. Attempt question number one (1) and any other two (2) questions**
 - 3. Question one (1) is compulsory and carries 30 marks, while the other questions carry 20 marks each.**
 - 4. Present all your points in a coherent and orderly Manner**

TIME ALLOWED: 2Hours

QUESTION 1

- a. Describe the functions of the Family to its individual family members (10 marks)
- b. Examine four (4) main characteristics identified under tradition as operationalized by Lumpkin et al., (2008). (8 marks)
- c. Mention and explain any four (4) theories guiding family business research (12 marks)

QUESTION 2

- a. Examine Eight (8) characteristics of successful successors (8marks)
- b. Discus four (4) ways to avoid mistakes of succession in family business (12 marks)

QUESTION 3

- a. What is triangulation? Explain the effect of the frequency of triangulation in the families (8 marks)
- b. Write four (4) guidelines for managing triangulation (12 marks)

QUESTION 4

- a. State five (5) most common types of family business conflicts and describe three (3) significant problems that can be addressed in family meetings (12 marks)
- b. Define the term Entrepreneurial Orientation (EO) and state three (3) elements upon which the measure of a business EO is based (8 marks)