



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES

2021_1 EXAMINATION 1234

COURSE CODE: ENT 305

CREDIT UNIT: 2

COURSE TITLE: BUSINESS OPPORTUNITY SCOUTING AND EVALUATION

TIME ALLOWED: 2 HOURS

- INSTRUCTIONS:**
- 1. Indicate your Matriculation Number clearly**
 - 2. Attempt questions one (1) and any other two (2) questions.
Three questions in all**
 - 3. Question one (1) is compulsory and carries 30marks,
while the other questions carry 20marks each.**
 - 4. Present all your points in coherent and orderly Manner**

1. All business that exists plays an important role in the economy and it has some certain problems that befall it. How true is this statement? **30 Marks**

2. A) Business is built on concept; no business can exit in the economy without the frame work of strong foundation. Discuss?
B) Mention any five types of business that exist in the economy **20 Marks**

3. As a student of entrepreneur who is vast in business, educate a layman on the obligation of business? **20 Marks**

4. The characteristics of a business is a proponent of place but there are few similar characters related to a business. Discuss? **20 Marks**