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National Open University of Nigeria
91, Cadastral Zone, University Village
Jabi, Abuja
Faculty of Management Sciences
2021_1 Examination

Course Code: Bus 835 **Credit Unit**: 2

Course Title: International Business Management

Time Allowed: 2 Hours

Instruction: 1. Indicate your Matriculation Number clearly

2. Attempt **Question 1** and any other **two (2) questions**

3. Question 1 is compulsory and carries **30 marks** while the other **2 questions carry 20 marks each**

Present all your points in coherent and orderly manner.

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(1)A. Discuss the various ways by which a company could enter into foreign markets. **(22 marks)**

B. Advance reasons why an investor will like to 'go international' inspite of certain barriers and restrictions. **(8 marks)**

(2) Briefly discuss the role of the World Bank and explain the various organisations of the World Bank as they contribute to international business. **(20 marks)**

(3) How is the Heckscher - Ohlin Model different from Adam Smith's theory of Absolute Advantage? **(20 marks)**

4(a) What are the three major sources of managers in international business? **(12 marks)**

(b) Can a Nigerian working in Togo be described as an expatriate?

What are the major problems faced by a person working outside his country? **(8 marks)**